



GABRIELLE'S
ANGEL FOUNDATION
FOR CANCER RESEARCH

THE YOUNG PROFESSIONALS COMMITTEE OF
GABRIELLE'S ANGEL FOUNDATION FOR
CANCER RESEARCH

presents the

YPC Gala 2024

New York City



Our Objective



“In the past two decades the Foundation has funded more than \$41 million in research grants and 88 cents of every dollar goes directly to our mission to #curecancernow”



The **Young Professionals Committee** was born from the desire of young professionals to give back and make a difference in the fight against cancer. Committee members serve as ambassadors for Gabrielle's Angel Foundation through fundraising, promotion, networking, and general advocacy for our mission. The annual YPC Gala brings together supporters across many different industries for a night of music, cocktails, and dancing. All proceeds from the YPC Gala support the Foundation's music therapy and research programs.

Gabrielle's Angel Foundation for Cancer Research was created in memory of Gabrielle Rich Aouad who died of leukemia in 1996 at the age of 27. It was her wish and vision that a foundation be created to fund research so that others would not suffer as she did.

Gabrielle's Angel Foundation funds the best and brightest young scientists who are searching for better treatments, preventions and cures for leukemia, lymphoma and other blood cancers. The Foundation also funds music therapy programs at select hospitals. Gabrielle believed that “music heals the soul” and the music therapy program was created to honor her love of music and helping others.

The Night

The inaugural YPC event was held at the Fleur Room, New York in the summer of 2019. Since our first gala, each event hosted by the YPC has sold out weeks in advance. The YPC Gala is quickly becoming one of the most anticipated charity events in NYC, raising crucial funds for cancer research and music therapy.

In 2023, over 250 guests attended the YPC event at The Ned NoMad which honored supermodel and Real Housewives of New York City star Ubah Hassan and raised close to \$250,000.



The Gala

In 2023, over 250 guests attended the YPC event at The Ned NoMad which honored supermodel and Real Housewives of New York City star Ubah Hassan and raised close to \$250,000. The Gala was sponsored by The Lothenbach Family Foundation, RBC Capital and Advanced eClinical.

Wine & Spirits and other in-kind sponsors included: Whispering Angel, Tito's Handmade Vodka, Tequila Tepozan, Tres Chicon, Kansas Whisky, Free Spirits, Boxed Water, Misguided Spirits, Armand de Brignac, IKRAA Caviar, Sprinkles Cupcakes, Aubi & Ramsa, Baked by Melissa and Jose Andres – Mercado Little Spain, Glasshouse Fragrances, Rella Properties and artist Fer da Silva!

Rose Morning, Muscari Flowers & Events and Elegant Affairs donated the beautiful florals that were used in our step and repeat, VIP tables and our event entrance.

More than 250 guests danced all night to DJ's Timo Weiland, The Whooligan, Han Jiang and Jason Taylor and live band Rare Vintage!

Guests were thrilled upon leaving the event to receive a goody bag filled with top brands including: Grande Cosmetics, Peter Thomas Roth, Valmont Spa, Glasshouse Fragrances, Milani Cosmetics, Grace My Grace, Covergirl, Philosophy, Sally Hansen, Ph7, Mattr Cosmetics and YSL Beauty.









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New York's Young Elite Give Back

The Young Professional Council raised \$93,000 for childhood cancer research at its inaugural Midsummer Gala.

BY LIZ CANTRELL JUN 25, 2019

SECTIONS

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Just Drew creator Andrew Warren honored at cancer foundation gala

By Carlos Greer June 28, 2019 | 7:00 PM

adwarren

The Fleur Room

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Event Press

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CELEBRITY NEWS

'We hear...' 2023

By Page Six Team

That new "RHONY" star Ubah Hassan and "RHONJ" star Danielle Cabral will be attending the Young Professional Committee's Midsummer Night Gala on June 14 at Richie Akiva's Ned Nomad. Hassan will be honored at the event that's being held to raise money for cancer research. The silent auction will include items from Lorraine Schwartz, "Watch What Happens Live," Alice & Olivia, Gurney's Montauk Resort & Seawater Spa, and the Valmont Spa at the Carlyle Hotel.

OK!

OK! EXCLUSIVE

'RHONY' Star Ubah Hassan Reveals Why Gabrielle's Angel Foundation for Cancer Research is a Cause Close to Her Heart: 'They Have Been Relentless'

Before stepping into the Bravo spotlight this summer, **Ubah Hassan** is rallying for a cause she believes in. **The Real Housewives of New York City** star was honored on Wednesday, June 14, at Gabrielle's Angel Foundation for Cancer Research's Annual Midsummer Angel Gala for her **activism and devotion** to finding a cure for the life threatening disease.

Gabrielle's Angel Foundation
Midsummer Party: PHOTOS

Jessica Markowski, Joy Corrigan, Twan Kuyper and more attend the first-ever Midsummer Angel Gala, honoring fashion designer Andrew Warren.

Daniela Kirsch, Patch Staff

Posted Tue, Jun 25, 2019 at 5:27 pm ET

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Gabrielle's Angel Foundation Raises Over \$93,000

by BWW News Desk Jun. 25, 2019

Last night, New York's social elite donned their best white and yellow looks to celebrate midsummer at the Moxy Hotel's 'Fleur Room' in the Chelsea flower district. The sold out event hosted by the newly formed Young Professional Council, created to support **Denise Rich's** Gabrielle's Angel Foundation for Cancer Research, exceeded all fundraising goals, with proceeds benefitting children with cancer. A host of famous faces enjoyed a spectacular performance by America's Got Talent finalist Johnny Manuel who serenaded the crowd with **Whitney Houston's** "I Have Nothing," while New York DJs Coco Robert and Celeste Greenberg set the dance floor alight as guests reveled in an enchanted garden of flowers and live art performances, wearing floral crowns and sipping bespoke cocktails at the top of the new Moxy Hotel.



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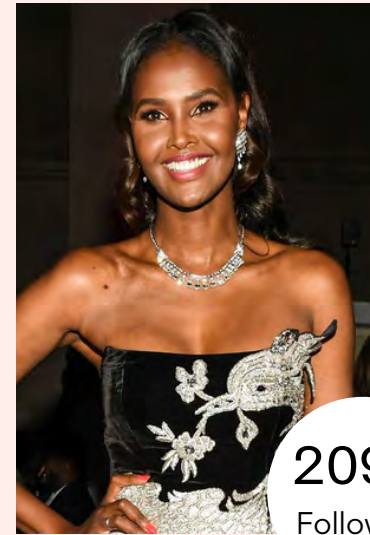
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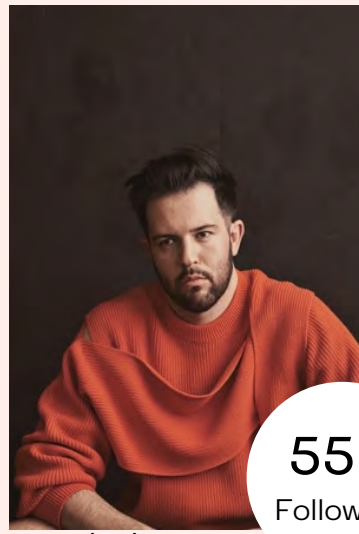
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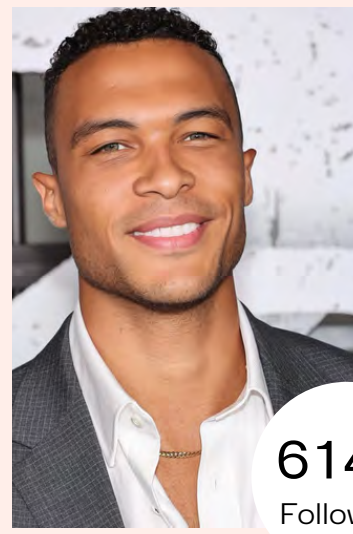
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Influencer Attendance

Corporate Support

Gabrielle's Angel Foundation's Young Professionals Gala is a volunteer-led fundraiser that relies on corporate sponsorships, tickets and table sales, and auction revenue to reach its goals.



Sponsorships

Gabrielle's Angel Foundation will build a sponsorship package that meets your strategic brand objectives and budget. Sponsorship levels range from Presenting Sponsorship at \$50,000 to \$5,000. In-Kind Sponsorships are also needed. Depending on level of support, sponsor benefits may include:

- Brand Activation at the Gala
- Prominent Logo and or QR Code Placement on printed and electronic materials including Save the Date, Invitation, Pre and Post Event Releases, Website and Social Media
- Company logo featured on Red Carpet
- Category Exclusivity
- Thank you mention from the stage
- Premium Sponsor Table at the Gala
- Brand activation and gifting opportunities
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- Post event email to guests about your brand
- Access to event photos

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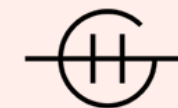


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Sponsor Activations



Tables & Tickets

PRESENTING TABLE | \$10,000

- Includes 10 tickets to the event, best lounge seating, 5 personal premium bottles, recognition from the podium, and additional perks from sponsors.

VIP TABLE | \$5,000

- Includes 8 tickets to the event, premium lounge seating, 4 personal premium bottles of wine and liquor.

ANGEL TABLE | \$3500

- Includes 6 tickets to the event, exclusive lounge seating, 3 personal premium bottles of wine and liquor.

TICKETS \$300

- Single ticket to the event, includes premium sponsored bar and passed appetizers.





GABRIELLE'S ANGEL FOUNDATION FOR CANCER RESEARCH

For more than two and a half decades Gabrielle's Angel Foundation has championed the young scientists who are transforming cancer treatments and care. We honor Gabrielle's memory by funding the most cutting edge and creative ideas in cancer research.



@GabriellesAngels



@curecancernow



For more information on sponsorships:

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