



**THE YOUNG PROFESSIONALS COMMITTEE OF
GABRIELLE'S ANGEL FOUNDATION FOR
CANCER RESEARCH**

presents:

Midsummer Angel Gala 2023

New York City

OUR OBJECTIVE

Gabrielle's Angel Foundation



“In the past two decades the Foundation has funded more than \$38.5 million in research grants and 89 cents of every dollar goes directly to our mission to #curecancernow”



The Midsummer Angel Gala was born from the desire of young professionals to give back and make a difference in the fight against cancer. The event committee features many young professionals with extensive social media reach and engagement which will be actively utilized for event and sponsor promotion.

Gabrielle's Angel Foundation for Cancer Research was created in memory of Gabrielle Rich Aouad who died of leukemia in 1996 at the age of 27. It was her wish and vision that a foundation be created to fund research so that others would not suffer as she did. Gabrielle's Angel Foundation funds the best and brightest young scientists who are searching for better treatments, preventions and cures for leukemia, lymphoma and other blood cancers. The Foundation also funds music therapy programs at select hospitals. Gabrielle believed that “music heals the soul” and the music therapy program was created to honor her love of music and helping others.

All proceeds from the Midsummer Angel Gala will support the Foundation's music therapy and research programs. To date, the YPC has raised over \$500,000 for the mission!



THE NIGHT



The inaugural event was held at the Fleur Room, New York, Summer 2019

Since the inaugural event in 2019, each event hosted by the YPC has sold out weeks in advance! This event is quickly becoming one of the most anticipated charity events in NYC, raising crucial funds for cancer research and music therapy.

Over 400 guests attended the 2022 event which honored Serena Kerrigan and was hosted by beauty influencer Emira D'Spain. Emceed by former NFL athlete, model and reality TV personality Dale Moss, the black-tie soiree featured music by DJs Kyle Kxtz, Coco Robert, Barron Roth, Steve Naps, and artist Annabel Oreste.



Over 400 guests attended the gala which sold out weeks in advance

The 2022 YPC Midsummer Angel Gala was presented by sponsor Misahara. Panorama Insurance Group and Beso Aesthetics also joined as Bronze Sponsors. Other Sponsors included Tito's Handmade Vodka, Tequila Calirosa, Hampton Water, Josh Cellars and Scapegrace Distilling Co. Guests at the event were treated to luxury gift bags that included products from Grande Cosmetics, Glasshouse Fragrances, Jordan's Skinny Mixes, Le Metier de Beaute, Kokostar, Know Beauty, Milani Cosmetics, MAC, Malin + Goetz, London Sock Co, Wolf Project, Stryx and Peter Thomas Roth! Baked by Melissa provided treats and Trivia Heller of Trivi Draws was on hand to gift our guests beautiful sketches of themselves which was a great keepsake!

DJ's Kyle KXTZ, Etienne Deyans, Hector Romeo and Zeke Thomas kept everyone dancing all night!

THE NIGHT



The Gala





The Gala

Gabrielle's Angel Foundation





TOWN&COUNTRY

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New York's Young Elite Give Back

The Young Professional Council raised \$93,000 for childhood cancer research at its inaugural Midsummer Gala.

BY LIZ CANTRELL — JUN 25, 2019

SECTIONS

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Just Drew creator Andrew Warren honored at cancer foundation gala

By Carlos Greer June 28, 2019 | 7:00 PM

adwarren

The Fleur Room

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On the Scene: Gabrielle's Angel Foundation for Cancer Research Hosts Midsummer Angel Gala

by Samantha Bergeson | June 26, 2019 | 0 comment

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Inside The First Midsummer Angel Gala

Gabrielle's Angel Foundation's Young Professional Committee surpassed all fundraising goals

Gabrielle's Angel Foundation

Midsummer Party: PHOTOS

Jessica Markowski, Joy Corrigan, Twan Kuyper and more attend the first-ever Midsummer Angel Gala, honoring fashion designer Andrew Warren.

Daniela Kirsch, Patch Staff

Posted Tue, Jun 25, 2019 at 5:27 pm ET

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Gabrielle's Angel Foundation Raises Over \$93,000

by BWW News Desk Jun. 25, 2019

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Last night, New York's social elite donned their best white and yellow looks to celebrate midsummer at the Moxy Hotel's 'Fleur Room' in the Chelsea flower district. The sold out event hosted by the newly formed Young Professional Council, created to support **Denise Rich's** Gabrielle's Angel Foundation for Cancer Research, exceeded all fundraising goals, with proceeds benefitting children with cancer. A host of famous faces enjoyed a spectacular performance by America's Got Talent finalist Johnny Manuel who serenaded the crowd with **Whitney Houston's** "I Have Nothing," while New York DJs Coco Robert and Celeste Greenberg set the dance floor alight as guests reveled in an enchanted garden of flowers and live art performances, wearing floral crowns and sipping bespoke cocktails at the top of the new Moxy Hotel.

Sponsor Deck 2023



6.6M
Followers

@twan



691K
Followers

@joycorrigan



611K
Followers

@pritikaswarup



205K
Followers

@adwarren



105K
Followers

@xoxoemira



3.6M
Followers

@foodgod



256K
Followers

@cvazzana



160K
Followers

@tk_wonder



180K
Followers

@jessicamarkowski



55K
Followers

@mrbgb



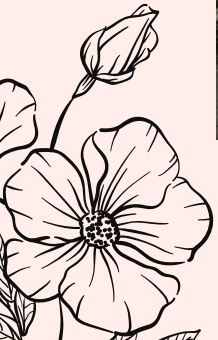
90.6K
Followers

@ava_dash



89.3K
Followers

@serenakerrigan



INFLUENCER
ATTENDANCE



C o r p o r a t e S u p p o r t

***WITHOUT OUR PARTNERS THIS
PROGRAM WOULD NOT BE POSSIBLE***

Gabrielle's Angel Foundation's Young Professionals Event is a volunteer led fundraiser that relies on corporate sponsorships, ticket and table sales and auction revenue to reach its goals.

We can create a bespoke sponsorship proposal to suit each of our partners' marketing and business objectives. We are actively looking for monetary sponsors, in-kind donors, donations of good or services and auction donors.

Corporate support is vital to our success and we will work with you to showcase your company or brand to ensure maximum exposure. Sponsorship levels range from \$50,000 - \$5,000.

Pictured clockwise from top right: past sponsor activations from Misahara, Glasshouse, and Calirosa



1.

PRESENTING SPONSOR BENEFITS

- Minimum donation of \$50,000 (tax deductible)
- Included in all media alerts and press materials as “presented by”
- Primary placement of logo on step and repeat
- Photo-booth activation/ownership with logo inclusion
- Thank you mention from the stage/ participate in presentation of honoree award
- Logo inclusion on Save the Date + Invitation
- Brand activation + gifting opportunities
- Access to promotional photos
- Cross promotional opportunities with GAFYPC
- Sponsorship inclusion/branding of Official Kick-Off Event
- Sponsorship inclusion/branding of Official After Party
- Premium corporate sponsor table for 8

Gabrielle's Angel Foundation

PAST SPONSORS AND IN-KIND DONORS

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NIGHTRISE
MAKING WORK SOCIAL

NEWMARK

THE BAZAAR[®]
BY JOSÉ ANDRÉS


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LITTLE
SPAIN**


CHÂTEAU DE
BERNE
—
EN PROVENCE


waterdrop[®]



Mezcal artesanal
**TRES
CHICON**
... 100% agave Espadín ...

Josh
—
JOSH CELLARS



SPLASH
PREMIUM COCKTAIL MIXER

Tito's



Handmade
VODKA
AUSTIN ★ TEXAS

Chopin
VODKA
LIFE'S FAST. SIP SLOWLY.


Baked by Melissa

milk


CALIROSA

SPONSOR BENEFITS

2.

GOLD SPONSOR BENEFITS

- Minimum donation of \$25,000 (tax deductible)
- Logo inclusion inside the event
- Opportunity for brand activation and gifting
- Access to promotional photos
- Media recap of event
- 6 tickets to attend the event

3.

SILVER SPONSOR BENEFITS

- Minimum donation of \$10,000 (tax deductible)
- Opportunity for brand activation and gifting
- 4 tickets to attend the event

Our Chairs:

2023

Gabrielle's Angel Foundation



Andrew Warren



Melrose Bikerstaff



Brendan Brown



Ayaan Ahmed



Matthew Kirschner



Anna Zege



Becca Morris



Michael Heller



Lidiya Maltseva



Corey Zaretsky



Lauren Wesley Wilson



Daniella Gedalin



Online Auction - Charitybuzz

AUCTION INSPIRED BY MUSIC, ART AND TRAVEL

AUCTION DONOR BENEFITS

The Young Professionals Committee partners with Charitybuzz.com to create a curated online auction that in total have raised over \$175,000!

Charitybuzz has an affluent donor base all over the world which makes it a perfect platform to showcase your product. Auction items include artwork, luxury goods, travel experiences and celebrity and business meet-and-greets! The committee is also seeking donations of VIP access to premiere events, destinations, artwork inspired by music, memorabilia, and unique luxury goods.

All donors and sponsors are featured on Gabrielle's Angel Foundation's website and in our newsletter which is sent to over 6,000 supporters. Donors will also receive dedicated social media posts.





*The work of Gabrielle's Angel Foundation for Cancer Research
continues in her honor and memory.*

Gabrielle's strength and wisdom live on in her own words,

"Love defies all pain, even death."

Thank you for considering support of the The Gala 2023!

Proceeds benefit Gabrielle's Angel Foundation for Cancer Research

Gabrielle's Angel Foundation is a 501©(3) non-profit organization

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