



YOUNG PROFESSIONALS COMMITTEE OF GABRIELLE'S
ANGEL FOUNDATION FOR CANCER RESEARCH

PRESENTS

*The Midsummer
Angel Gala 2020*

MUSIC AND ART FIGHT CANCER

Thursday June 25th, 2020
Classic Car Club, New York



OUR OBJECTIVE



The Midsummer Angel Gala was born from the desire of young professionals to give back and make a difference in the fight against cancer.

The event committee features many young professionals with extensive social media reach and engagement which will be actively utilized for event and sponsor promotion.

Gabrielle's Angel Foundation for Cancer Research was created in memory of Gabrielle Rich Aouad who died of leukemia in 1996 at the age of 27. It was her wish and vision that a foundation be created to fund research so that others would not suffer as she did.

Gabrielle's Angel Foundation funds the best and brightest young scientists who are searching for better treatments, preventions and cures for leukemia, lymphoma and other blood cancers. The Foundation also funds music therapy programs at select hospitals. Gabrielle believed that "music heals the soul" and the music therapy program was created to honor her love of music and helping others.

All proceeds from the Midsummer Angel Gala will support the Foundation's music therapy and research programs.

“

In the past two decades the Foundation has funded over \$37 million in research grants, and 92 cents of every dollar goes directly to our mission to [#curecancernow](#)

”

THE NIGHT

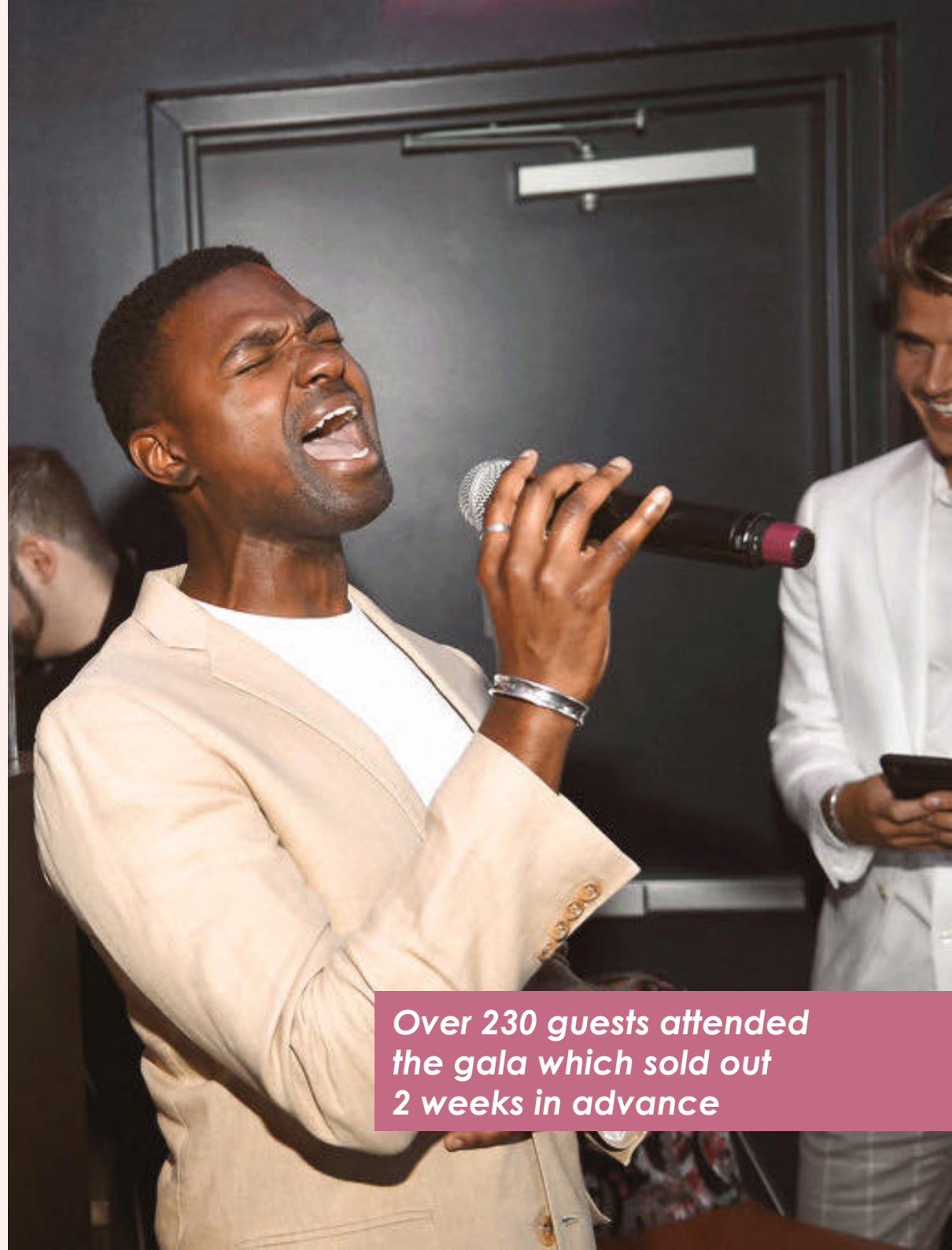
A decorative illustration in the top right corner of the text area, featuring a green vine with several small yellow flowers and a single green leaf.

The inaugural event was held at the Fleur Room, New York, Summer 2019

On the 24th of June, young supporters of Gabrielle's Angel Foundation gathered to celebrate and raise crucial funds for Cancer Research and music therapy, in the light of a midsummer theme soirée.

On our sold out event, over 230 guests wearing yellow and white in keeping with the night's theme, were immersed in floral installations, enjoyed cocktails, canapé's, live performances, and opportunities to bid on rare collectibles, artwork and travel experiences inspired by art and music.

Supporters enjoyed a night of joyful revelry with performances by musicians including award winning singer Johnny Manuel; a finalist on America's Got Talent and singer of chart topping "Blind Faith."



Over 230 guests attended the gala which sold out 2 weeks in advance



A Midsummer Night's Dream...



Thomas E. Pierce II
And Twan Kuyper



Dr. Rodney Raanan and
Chimere Cisse



Andrew Warren and
Ava Dash

Other entertainers supporting the night included: leading New York based DJ Celeste Greenberg, who has been at the nexus of fashion, music and night-life for over 15 years - the go-to DJ for fashion parties and cultural trendsetters, as well as DJ Coco Robert - named the "Hottest DJ at Fashion Week" by the New York Post. This year, Coco has performed on Juice WRLD's The World Domination Tour, Wiz Khalifa and Rae Sremmurd's Dazed and Blazed Tour, and Lil Pump's Harvard Dropout Tour.

The event was held at The Fleur Room, NYC and the venue was transformed into a whimsical garden adorned with thousands of roses which housed live drawing artist Caritas Young and other surprise guests who provided a magical, immersive experience in which guests took part in activities such as floral crown making and art.

The event raised over \$110,000 for the Foundation's mission to cure cancer!

The inaugural event was the first of what will be an annual fundraiser associated with the younger generation of the infamous Angel Gala, held annually at Cipriani in the fall.

THE NIGHT



A Night To Remember...



Julija Nikonovaite



Karina Hoffman,
Thamika Morais and
Meki Saldana



Serena Kerrigan



Just Jared JR.

Twan Kuyper Emcees Midsummer Angel Gala in NYC



Twan Kuyper keeps it stylish while arriving for the **Gabrielle's Angel Foundation's Midsummer Angel Gala** held at The Fleur Room on Monday night (June 24) in New York City.

The 24-year-old model and influencer emceed the event, which hosted **Ava Dash**, **Joy Corrigan** and more for the charitable night.

The sold out event was hosted by the newly formed Young Professional Council, whose goal is to host immersive experiences and events to raise crucial funds for research into cancer.

Proceeds raised from the council's inaugural event will benefit the Foundation's music therapy programs.

Gabrielle's Angel Foundation for Cancer Research funds the best and brightest junior investigators whose research focuses on finding less toxic treatments for patients with leukemia, lymphoma, and related blood cancers.

THE KNOCKTORNAL



VIEW GALLERY

On June 24, New York's young elite gathered to celebrate midsummer with style and substance. Sporting their best seasonal looks, members of the newly formed Young Professional Council came together to raise \$93,000 to benefit children with cancer. The

DUJOUR



Inside The First Midsummer Angel Gala

LOOK TO THE STARS THE WORLD OF CELEBRITY GIVING

This week, New York's social elite donned their best white and yellow looks to celebrate midsummer at the Moxy Hotel's "Fleur Room" in the Chelsea flower district.



DJs Coco Robert and Celeste Greenberg at Midsummer Angel Gala. Credit/Copyright: Dimitrios Karamounis/Getty Images for Gabrielle's Angel Foundation.

The sold out event hosted by the newly formed Young Professional Council, created to support **Denise Rich's Gabrielle's Angel Foundation** for Cancer Research, exceeded all fundraising goals, with proceeds benefitting children with cancer. A host of famous faces enjoyed a spectacular performance by America's Got Talent finalist Johnny Manuel who serenaded the crowd with Whitney Houston's "I Have Nothing," while New York DJs Coco Robert and Celeste Greenberg set the dance floor alight as

Patch

Gabrielle's Angel Foundation Midsummer Party: PHOTOS

Jessica Markowski, Joy Corrigan, Twan Kuyper and more attend the first-ever Midsummer Angel Gala, honoring fashion designer Andrew Warren.

By Denise Knoch, Patch Staff
Jun 25, 2019 12:17 pm ET



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The Midsummer Angel Gala, which is being held for the first time ever by Gabrielle's Angel Foundation for Cancer Research, was born from the desire of young professionals to give back and make a difference in the fight against cancer. The proceeds raised from the evening will benefit the Foundation's music therapy program for cancer patients.

Guests at the gala will be transported into a whimsical midsummer garden of immersive experiences with performances by Johnny Manuel, DJ Celeste Greenberg, and DJ Coco Robert, among other surprises. The evening will honor fashion designer Andrew Warren. For more information or to purchase tickets please visit www.gabriellesangels.org Dress Code: Midsummer, White and Yellow

Daily News

Andrew Warren Receives Leadership Award from Gabrielle's Angel Foundation

This week Gabrielle's Angel Foundation hosted the Midsummer Angel Gala, raising nearly \$100,000 to benefit children with cancer. Designer Andrew Warren was honored with a leadership award at the event.



TOWN&COUNTRY

Denise Rich's Gabrielle's Angel Foundation for Cancer Research brought floral and fauna to Moxy Hotel's Fleur Room for the inaugural Midsummer Angel Gala.

Hosted by the newly-formed Young Professional Council, the sold out evening was emceed by YouTube personality Twan Kuyper, with live performances by America's Got Talent finalist Johnny Manuel and DJs Celeste Greenberg and Coco Robert. Honoree and fashion designer Andrew Warren mingled with guests including Joy Corrigan, Jessica Markowski, TK Wonder, and Michon Vanas.



Six

Emily Smith
esmith@nypost.com

Heavenly buddies

ANDREW Warren — the creator of womenswear line Just Drew — was honored at a gala for **Denise Rich's Gabrielle's Angel Foundation for Cancer Research**. Socialites wore white-and-yellow looks and flower crowns at the Fleur Room to toast Warren, who attended with parents Marcey and Michael and grandmother Blossom. "America's Got Talent" finalist **Johnny Manuel** serenaded guests, and Tuleste designer **Celeste Greenberg** and DJ **Coco Robert** spun tunes. Guests included Aya Cash, Twan Kuyper, Michaela Kennedy-Cuomo, Fer da Silva and TK Wonder. The event raised \$93,000.

20 MILLION+
Social media reach



@twan

7.3M
followers



@joycorrigan

674K
followers



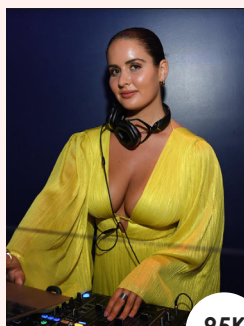
@pritikaswarup

490K
followers



@adwarren

199K
followers



@cocothedj

95K
followers



@johnnymanuel

60K
followers



@jasonbinn

450K
followers



@TKWONDER

166K
followers



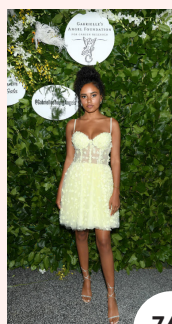
@jessicamarkowski

180K
followers



@mrbgb

55K
followers



@avadash

76K
followers



@serenakerrigan

40K
followers



INFLUENCER
ATTENDANCE



This year's Midsummer Angel Gala will be held at The Classic Car Club Manhattan, New York on Thursday June 25th.

Established in London in 1995, Classic Car Club is an exclusive private members' club for people who love the joy of driving classic cars but not the heartache of looking after them.





CORPORATE SUPPORT



WITHOUT OUR PARTNERS THIS PROGRAM WOULD NOT BE POSSIBLE

Gabrielle's Angel Foundation's Young Professionals Event is a volunteer led fundraiser that relies on corporate sponsorships, ticket and table sales and auction revenue to reach its goals.

We can create a bespoke sponsorship proposal to suit each of our partners' marketing and business objectives. We are actively looking for monetary sponsors, in-kind donors, donations of good or services and auction donors.

The Young Professionals Committee partners with Charitybuzz.com to create a curated online auction that in 2019 raised more than \$50,000! Charitybuzz has an affluent donor base all over the world which makes it a perfect platform to showcase your product. Auction items include artwork, luxury goods, travel experiences and celebrity and business meet-and-greets!

All donors and sponsors are featured on Gabrielle's Angel Foundation's website and in our newsletter which is sent to over 6,000 supporters. Donors will also receive dedicated social media posts.

Corporate support is vital to our success and we will work with you to showcase your company or brand to ensure maximum exposure.

1.

PRESENTING SPONSOR BENEFITS

- Minimum donation of \$25,000 (tax deductible)
- Included in all media alerts and press materials as “presented by”
- Primary placement of logo on step and repeat
- Photo-booth activation/ownership with logo inclusion
- Thank you mention from the stage/ participate in presentation of honoree award
- Logo inclusion on Save the Date + Invitation
 - Brand activation + gifting opportunities
 - Access to promotional photos
- Cross promotional opportunities with GAFYPC
- Sponsorship inclusion/branding of Official Kick-Off Event
- Sponsorship inclusion/branding of Official After Party
 - Premium corporate sponsor table for 8



SPONSOR BENEFITS

2.

GOLD SPONSOR BENEFITS

- Minimum donation of \$15,000 (tax deductible)
 - Logo inclusion inside the event
- Opportunity for brand activation and gifting
 - Access to promotional photos
 - Media recap of event
 - 6 tickets to attend the event

3.

SILVER SPONSOR BENEFITS

- Minimum donation of \$5,000 (tax deductible)
- Opportunity for brand activation and gifting
- 6 VIP tickets to attend the event

2019 EVENT SPONSORS



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ROOM

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WINE

CISSÉ



*The work of Gabrielle's Angel Foundation for Cancer
Research continues in her honor and memory.
Gabrielle's strength and wisdom live on in her own
words,*

"Love defies all pain, even death."

Thank you for considering support of the Midsummer Angel Gala 2020!

Proceeds benefit Gabrielle's Angel Foundation for Cancer Research

Gabrielle's Angel Foundation is a 501©(3) non-profit organization Tax ID #: 13-3916689

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