The Angel Ball

MONDAY, OCTOBER 23, 2023

CIPRIANI WALL STREET, NEW YORK CITY
Our Objective

Gabrielle's Angel Foundation for Cancer Research funds the best and brightest scientific investigators whose research focuses on finding less toxic treatments for patients with leukemia, lymphoma and related cancers.

Since 1996, the Foundation has funded grants totaling more than $39 million dollars in global giving.

On average 88 cents of every dollar raised directly funds research.
The Night

New York City’s most anticipated Fall Gala: The Angel Ball

Gabrielle’s Angel Foundation for Cancer Research’s annual gala, The Angel Ball, is a star-studded evening known for its amazing live entertainment and celebrity participants. The Angel Ball honors outstanding individuals who have made significant humanitarian and philanthropic contributions in support of cancer research.

In 2022, the Foundation honored John Paulson, President, Paulson & Co., and Michael Vranos, Chief Executive Officer, Ellington Management Group, with performances by Shoshana Bean, Chaka Khan, and Fat Joe. The evening raised more than $2.8M for cancer research.

We are thrilled to be returning to Cipriani once again in 2023. Guests can expect our most exciting Angel Ball Gala yet with another all-star lineup of honorees, performers, and presenters. We hope you’ll join us!
Usher and Pharrell Williams
The Angel Ball is a high energy charity event featuring spectacular performers and presenters! The Gala attracts a global audience of prominent, high-net-worth supporters, celebrities, influencers, executives and philanthropists.

**PAST PERFORMERS**

- Marc Anthony
- Natalie Cole
- Earth, Wind and Fire
- Jamie Foxx
- Cee Lo Green
- Jennifer Hudson
- Alicia Keys
- Chaka Khan
- Gladys Knight
- Patti LaBelle
- John Legend
- Nelly
- T-Pain
- OneRepublic
- Smokey Robinson
- Nile Rodgers
- Robin Thicke
- Usher
- Pharrell Williams
- Stevie Wonder
- Flo Rida
- Boy George
- Chaka Khan
- Fat Joe

**PAST HONOREES**

- Glenda Bailey
- Romero Britto
- Naomi Campbell
- Clive Davis
- Vladislav Doronin
- Amy & Brian France
- Jeff Gordon
- Robert Kardashian - in Memoriam
- Sol Kerzner
- Heidi Klum
- Cindi Leive
- Howard Lutnick
- Queen Noor of Jordan
- Sean Parker
- The Edge & Morleigh Steinberg
- H.H. Sheikh Zayed bin Sultan Al Nahyan
- Dr. Carl H. June
- Marc J. Leder
- Simone I. Smith
- Maye Musk
- John Paulson
- Michael Vranos

**PAST PRESENTERS & NOTABLE GUESTS**

- Kareen Abdul-Jaabbar
- Hailey Baldwin
- Gerard Butler
- Nick Cannon
- Sean Diddy Combs
- Hugh Jackman
- Tommy Hilfiger
- Michael Jackson
- Kris Jenner
- Kim Kardashian
- Khloe Kardashian
- Hoda Kotb
- Blake Lively
- Maria Menounos
- Debra Messing
- Rita Ora
- Barbara Walters
- Gigi Hadid
- Ryan Reynolds
- LL Cool J
- Mayor Eric Adams

Sofia Vergara
The Angel Ball print, broadcast and online press has resulted in close to 3.4 billion media impressions. The high caliber of performers, honorees and guests guarantees extensive media coverage.

PRINT & ONLINE
- 2,171,060,898+ media impressions

BROADCAST
- 223,884,834+ media impressions
  Entertainment Tonight, E! News, EXTRA

Joy Corrigan makes a spectacular appearance in a colorful form-fitting gown as she attends the 2022 Angel Ball in New York City

Mayor Eric Adams parties at Angel Ball, dances to Chaka Khan
Event Press

TOWN & COUNTRY

Angels Among Us
The Angel Ball raises millions for cancer research with help from some very talented friends.

On October 24, guests including Lee Daniels, Candace Bushnell, and Tommy Hilfiger flocked to Cipriani Wall Street in Manhattan for the Angel Ball, hosted by Denise Rich, Daniella Rich Kilstock, and Ilona Rich Schachter.

The event, which raises funds for Gabrielle’s Angel Foundation for Cancer Research, was chaired by Marc J. Leder, Amy France, and Brian France, and honored John Paulson and Michael Vranos for their contributions to cancer research. The black-tie party was emceed by Jill Martin, and featured performances by Shoshana Bean, Chaka Khan, and Fat Joe, as well as a set from DJ Cassidy and a live auction (featuring, delightfully, a dinner for eight at Rao’s with Chazz Palminteri) run by Lydia Fenet. All told, the evening raised more than $2.8 million for cancer research.

ALSO FEATURED IN

BAZAAR    COSMOPOLITAN

The New York Times

InStyle    People    DAILY NEWS

THE WALL STREET JOURNAL

Los Angeles Times

NEW YORK POST

OK!    US    TOWN & COUNTRY
Sponsorship

The Angel Ball attracts worldwide press coverage and is the perfect platform to showcase your brand. Our team will work with sponsors to ensure brand activations at The Angel Ball are fun, creative, interactive and press worthy.
Sponsorship

Gabrielle’s Angel Foundation will build a sponsorship package that meets your strategic brand objectives and budget. Sponsorship levels range from $125,000 - $10,000.

PRESENTING SPONSOR BENEFITS - $125,000

- Brand Activation at the Gala
- Prominent Logo Placement /and or QR Code Placement on all printed and electronic materials including Save the Date, Invitation, Gala Program, Auction Catalog, Pre and Post Event Press Releases, Website and Social Media
- Company Logo featured on the Red Carpet
- Onstage Recognition at the Gala by the Celebrity Host
- Opportunity for company executive to serve as a Member of the Event Committee
- Full Page Ad in both the printed Gala Program and the Digital Program
- Category Exclusivity
- Ten Tickets to the VIP Kick Off Party
- Table for Twelve guests at the Gabrielle’s Angel level, Premium Circle Seating
- Gift Bag inclusion
- Minimum of 3 Guaranteed Social Posts from Influencer Attendees
- Post Event email to guests about brand and/or inclusion in post event newsletter

PREVIOUS SPONSORS

flow
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Hampton Water
Belvedere
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Haute Living
# Tickets & Tables

<table>
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<tr>
<th>Package</th>
<th>Description</th>
<th>Price</th>
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<tr>
<td>Gabrielle’s Angel Table for 12</td>
<td>Includes: Premium Circle Seating for table of twelve at The Angel Ball; twelve tickets to the Launch Party; Complimentary Gold Digital Ad on event screens; listing in invitation, program, website and newsletter. Significant gala presence including recognition from the podium.</td>
<td>$100,000</td>
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<tr>
<td>Archangel Table for 10</td>
<td>Includes: Priority Seating for a table of ten at The Angel Ball; ten tickets to the Launch Party; Complimentary Silver Digital Ad on event screens; listing in invitation, program, website and newsletter.</td>
<td>$50,000</td>
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<tr>
<td>Guardian Angel Table for 10</td>
<td>Includes: Preferred Seating for a table of 10 at The Angel Ball; four tickets to the Launch Party; Complimentary Bronze Digital Ad on event screens; and listing in invitation, program, website and newsletter.</td>
<td>$27,500</td>
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<td>Heavenly Angel Table for 10</td>
<td>Includes: Select seating for a table for ten at The Angel Ball; two tickets to the Launch Party; Complimentary 140-character Digital Angel Wish on event screens; and listing in invitation and program.</td>
<td>$17,500</td>
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<tr>
<td>Pair of Angel Wing Tickets</td>
<td>Includes: Premium Circle seating for two at The Angel Ball; two tickets to the Launch Party; Complimentary Gold Digital Ad on event screens; and listing in the invitation and program.</td>
<td>$15,000</td>
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<td>Earth Angel Ticket(s)</td>
<td>Includes: Choice seating at The Angel Ball; one ticket to the Launch Party and listing in invitation and program.</td>
<td>$2,750</td>
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<tr>
<td>Cherub Ticket(s)</td>
<td>Includes: listing in invitation and program.</td>
<td>$1,750</td>
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* Limited number of tickets available
Gabrielle Rich Aouad

Gabrielle was a champion skier, an expert in horseback riding, a skilled mountain climber, fluent in five languages, loving wife and daughter, internationally successful actress and a future screenplay writer.

At the age of 23 she was diagnosed with advanced stage Hodgkin's disease. After successful treatment, her cancer returned and in May of 1996 she was diagnosed with Acute Myelogenous Leukemia (AML); once more she was treated with chemotherapy.

After going into remission for the second time, she was due for a bone marrow transplant so her mother Denise, donated her bone marrow to try to save Gabrielle's life. Gabrielle Rich Aouad passed away in the fall of 1996 at the tender age of 27.

Gabrielle's final wish was to create a foundation that would help spare others the suffering that she endured.

One of its goals would be to invest in research for better treatments for leukemia so that others would not have to suffer from the side effects and damage of chemotherapy and radiation.
For more than two and a half decades, Gabrielle’s Angel Foundation has championed the young scientists whose work is transforming cancer treatments and care. We honor Gabrielle’s memory by funding the most cutting-edge and creative ideas in cancer research.

Gabriellesangels.org

For more information on sponsorships:

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