

# Angel Ball 2025

OCTOBER 27 • 2025  
CIPRIANI WALL STREET • NEW YORK CITY

GABRIELLE'S  
ANGEL FOUNDATION  
FOR CANCER RESEARCH



*Angel Ball 2025*

# Our Objective

Gabrielle's Angel Foundation funds the best and brightest early career scientists focused on finding better treatments, preventions and cures for patients with leukemia, lymphoma and other blood cancers.

We are proud to have given grants totaling over \$43 MILLION in global giving.

We fund translational research that has the potential to go from 'the bench to the bedside' within a 5 year period and on average 88% of every dollar funds our research programs.

Cancer Research SAVES LIVES.





# *Angel Ball 2025* The Night

Gabrielle's Angel Foundation for Cancer Research's annual gala, The Angel Ball, is a star-studded evening known for its amazing live entertainment and celebrity participants. The Angel Ball honors outstanding individuals who have made significant humanitarian and philanthropic contributions in support of cancer research.

In 2024, the Foundation honored philanthropist and children's book author Grace Cayre with Honorary Chairs including Monique Rodriguez, Amy & Brian France, and Marc Leder. The evening Hosted by Tamron Hall and Lucien Laviscount raised close to \$3 Million for cancer research and featured a performance by the legendary Busta Rhymes.

We are thrilled to be returning to Cipriani Wall Street yet again in 2025 and we hope you'll join us!









*Angel Ball 2025*

# The Red Carpet

The Angel Ball is a high energy charity event featuring spectacular performers and presenters! The Gala attracts a global audience of prominent, high-net-worth supporters, celebrities, influencers, executives and philanthropists.

## PAST PERFORMERS

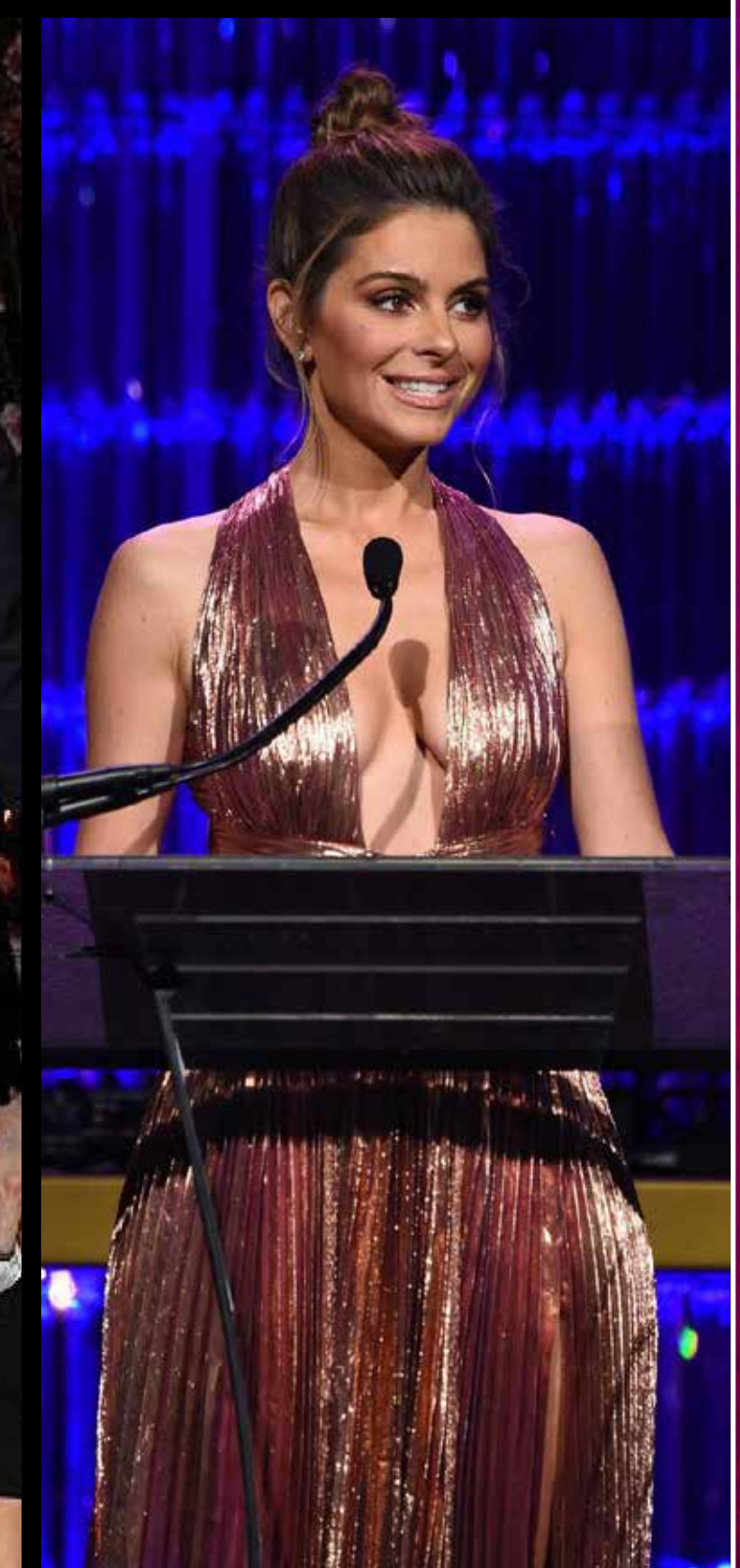
Alicia Keys  
Boy George  
Busta Rhymes  
Cee Lo Green  
Chaka Khan  
Earth, Wind and Fire  
Fat Joe  
Flo Rida  
Gladys Knight  
Jamie Foxx  
Jennifer Hudson  
Jermaine Dupri  
John Legend  
Marc Anthony  
Mary J. Blige  
Natalie Cole  
Nelly  
Nile Rodgers  
OneRepublic  
Patti LaBelle  
Pharrell Williams  
Robin Thicke  
Smokey Robinson  
Stevie Wonder  
T-Pain  
Usher

## PAST HONOREES

Richie Akiva  
Elizabeth Elting  
Monique Rodriguez  
Glenda Bailey  
Romero Britto  
Naomi Campbell  
Clive Davis  
Vladislav Doronin  
Amy & Brian France  
Jeff Gordon  
Robert Kardashian - *in Memoriam*  
Sol Kerzner  
Heidi Klum  
Cindi Leive  
Howard Lutnick  
Queen Noor of Jordan  
Sean Parker  
Martin Richards  
The Edge & Morleigh Steinberg  
H.H. Sheikh Zayed bin Sultan Al Nahyan  
Heloise Pratt  
Dr. Carl H. June  
Marc J. Leder  
Simone I. Smith  
Maye Musk  
John Paulson  
Michael Vranos

## PAST PRESENTERS & NOTABLE GUESTS

Tamron Hall  
Lucien Laviscount  
Tobey Maguire  
Leonardo DiCaprio  
Tina Knowles  
G-Eazy  
Michael Bolton  
Kareen Abdul-Jaabar  
Hailey Baldwin  
Gerard Butler  
Nick Cannon  
Sean Diddy Combs  
Hugh Jackman  
Tommy Hilfiger  
Michael Jackson  
Kris Jenner  
Kim Kardashian  
Khloe Kardashian  
Hoda Kotb  
Blake Lively  
Maria Menounos  
Debra Messing  
Rita Ora  
Barbara Walters  
Gigi Hadid  
Ryan Reynolds  
LL Cool J  
Mayor Eric Adams









Angel Ball 2025

# Sponsorship

The Angel Ball garners worldwide press coverage and is the perfect platform to showcase your brand. Our team will work with you to ensure brand activations are fun, creative, and press worthy.





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# Sponsorship

Gabrielle's Angel Foundation will build a sponsorship package that meets your strategic brand objectives and budget. Sponsorship levels range from Presenting Sponsor at \$125,000 to \$10,000. Depending on budget, possible sponsor benefits may include:

- Brand Activation at the Gala
- Prominent Logo Placement /and or QR Code Placement on printed and electronic materials including Save the Date, Invitation, Gala Program, Auction Catalog, Pre and Post Event Press Releases, Website and Social Media
- Company Logo featured on the Red Carpet
- Onstage Recognition at the Gala by the Celebrity Host
- Opportunity for company executive to serve as a Member of the Event Committee
- Ad in both the printed Gala Program and the Digital Program
- Category Exclusivity
- Tickets to the VIP Kick Off Party
- Table for Twelve guests at the Gabrielle's Angel level, Premium Circle Seating
- Gift Bag inclusion
- Guaranteed Social Posts from Influencer Attendees
- Post Event email to guests about brand and/ or inclusion in post event newsletter

## PREVIOUS SPONSORS

LORRAINE SCHWARTZ

PORSCHE®



 Douglas Elliman

*Camilla*

**FARFETCH**



DENNIS & Co.

BELVEDERE  
VODKA



  
VALMONT

  
CINCORO™  
*Tequila*



*Tito's*  
  
*Handmade*  
VODKA  
AUSTIN ★ TEXAS



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# Live Auction, Art and Online Auctions

Thanks to the generous support of incredible brand partners, artists and galleries, The Angel Ball Live Auction, Art Auction and Charitybuzz online auctions continue to grow, raising more than \$900,000 in 2024!





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# Event Press

The Angel Ball print, broadcast and online press has resulted in close to 3.4 billion media impressions. The high caliber of performers, honorees and guests guarantees extensive media coverage.

## PRINT & ONLINE

2,171,060,898+ media impressions

*Cosmopolitan.com, InStyle.com, New York Daily News “Confidential”, New York Post, The New York Times, OK! Magazine, People, UsWeekly, Town & Country, The Wall Street Journal*

## BROADCAST

223,884,834+ media impressions

Entertainment Tonight, E! News, EXTRA

## ALSO FEATURED IN

BAZAAR<sup>Harpers</sup> COSMOPOLITAN

THE WALL STREET JOURNAL.

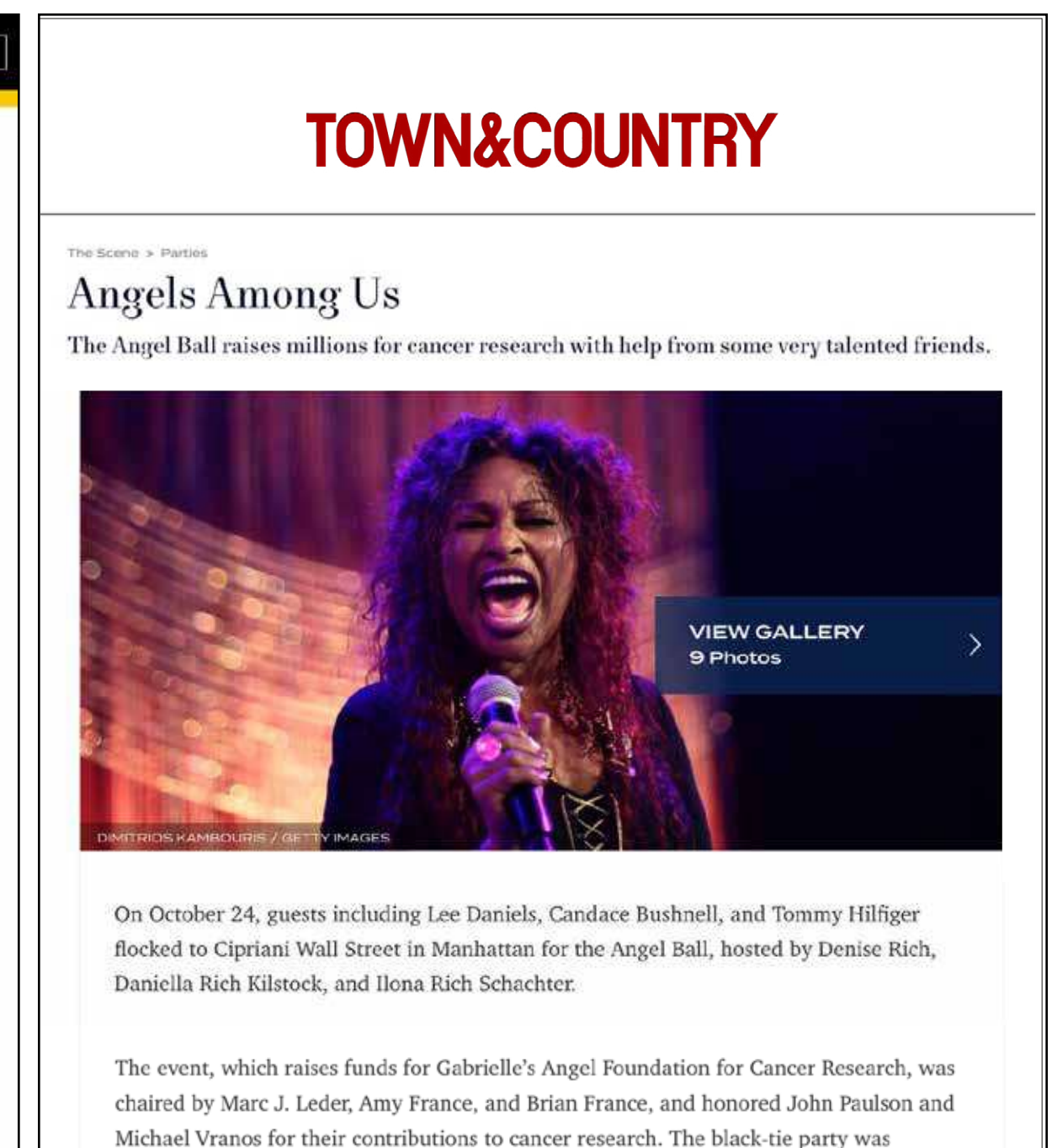
The New York Times

Los Angeles Times

InStyle People DAILY NEWS

NEW YORK POST

OK! Us WEEKLY TOWN&COUNTRY





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# Tables & Tickets

**GABRIELLE'S ANGEL TABLE • \$100,000**

Premium Circle Seating for a table of twelve at the Angel Ball • Twelve tickets to the Launch Party • Complimentary Gold Digital Ad on event screens • and listing in Invitation, Program, Website & Newsletter.

Significant gala presence including recognition from the podium.

**ARCHANGEL TABLE • \$50,000**

Priority Seating for a table of ten at the Angel Ball • Ten tickets to the Launch Party • Complimentary Silver Digital Ad on event screens • and listing in Invitation, Program, Website & Newsletter.

**GUARDIAN ANGEL TABLE • \$30,000**

Preferred Seating for a table of ten at the Angel Ball • Four tickets to the Launch Party • Complimentary Bronze Digital Ad on event screens • and listing in Invitation, Program, Website & Newsletter.

**HEAVENLY ANGEL TABLE • \$20,000**

Select Seating for a table of ten at the Angel Ball • Two tickets to the Launch Party • Complimentary 140-character Digital Angel Wish on event screens • and listing in Invitation and Program.

**PAIR OF ANGEL WING TICKETS • \$15,000**

Premium Circle Seating for two at the Angel Ball • Two tickets to the Launch Party • Complimentary 140-character Digital Angel Wish on event screens • and listing in Invitation and Program.

**EARTH ANGEL TICKET(S) • \$3,000**

Choice seating at the Angel Ball • One ticket to the Launch Party and listing in Invitation and Program.

**CHERUB TICKET(S) • \$2,000**

Limited number of tickets available – Includes: listing in Invitation and Program.



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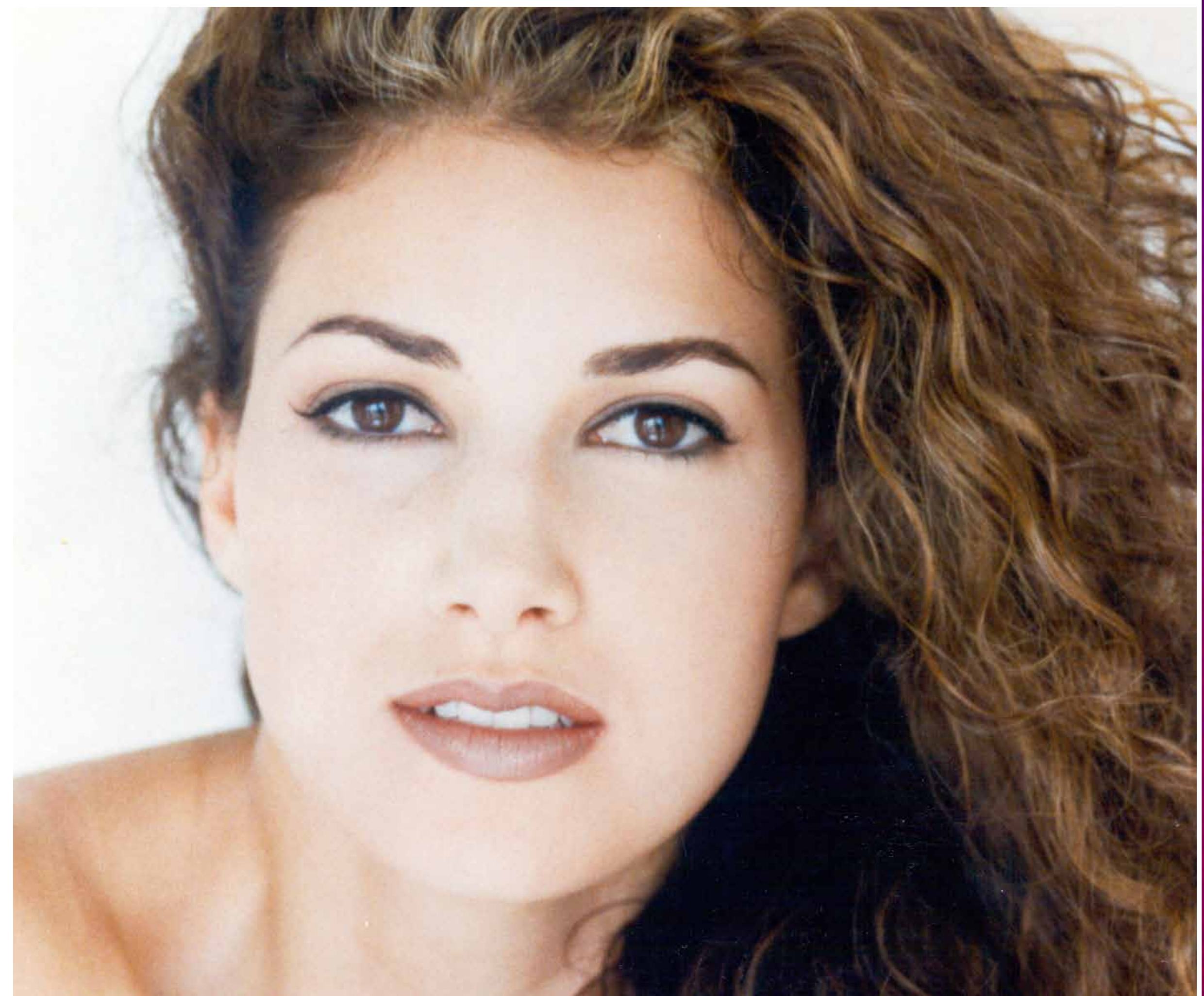
# Gabrielle Rich Aouad

Gabrielle was a champion skier, an expert in horseback riding, a skilled mountain climber, fluent in five languages, loving wife and daughter, internationally successful actress and future screenplay writer.

At the age of 23 she was diagnosed with advanced stage Hodgkin's disease. After successful treatment, her cancer returned and in May of 1996 she was diagnosed with Acute Myelogenous Leukemia (AML); once more she was treated with chemotherapy.

After going into remission for the second time, she was due for a bone marrow transplant so her mother Denise, donated her bone marrow to try to save Gabrielle's life. Gabrielle Rich Aouad passed away in the fall of 1996 at the tender age of 27.

Gabrielle's final wish was to create a foundation that would help spare others the suffering that she endured. One of its goals would be to invest in research for better treatments for leukemia so that others would not have to suffer from the side effects and damage of chemotherapy and radiation.



*"Love defies all pain, even death"*

Gabrielle Rich Aouad  
1969-1996



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For more than two and a half decades, Gabrielle's Angel Foundation has championed the young scientists whose work is transforming cancer treatments and care. We honor Gabrielle's memory by funding the most cutting-edge and creative ideas in cancer research.

[GABRIELLESANGELS.ORG](http://GABRIELLESANGELS.ORG)



For more information on sponsorships:

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