

Angel Ball 2024

CIPRIANI WALL STREET • NEW YORK CITY

GABRIELLE'S
ANGEL FOUNDATION
FOR CANCER RESEARCH



Angel Ball 2024

Our Objective

Gabrielle's Angel Foundation for Cancer Research funds the best and brightest scientific investigators whose research focuses on finding less toxic treatments for patients with leukemia, lymphoma and related cancers.

Since 1996, the Foundation has funded grants totaling more than \$41 million dollars in global giving.

On average 88 cents of every dollar raised directly funds research.



Heidi Klum and Denise Rich

Angel Ball 2024 The Night

Gabrielle's Angel Foundation for Cancer Research's annual gala, The Angel Ball, is a star-studded evening known for its amazing live entertainment and celebrity participants. The Angel Ball honors outstanding individuals who have made significant humanitarian and philanthropic contributions in support of cancer research.

In 2023, the Foundation honored **Monique Rodriguez**, Founder and CEO of Mielle Organics and Founder of Mielle Cares; **Elizabeth Elting**, Founder and CEO of The Elizabeth Elting Foundation, and **Richie Akiva**, Hospitality Entrepreneur. The evening raised \$3 million for cancer research and featured performances by Mary J. Blige, Robin Thicke, Miri Ben-Ari and Chloe Jane and music by Jermaine Dupri!

We are thrilled to be returning to Cipriani once again in 2024. Guests can expect our most exciting Angel Ball Gala yet with another all-star lineup of honorees, performers, and presenters. We hope you'll join us!



Kourtney Kardashian,
Khloe Kardashian,
and Kris Jenner



Mary J. Blige



Usher and Pharrell Williams

Angel Ball 2024

The Red Carpet

The Angel Ball is a high energy charity event featuring spectacular performers and presenters! The Gala attracts a global audience of prominent, high-net-worth supporters, celebrities, influencers, executives and philanthropists.



PAST PERFORMERS

Mary J. Blige
Jermaine Dupri
Robin Thicke
Marc Anthony
Natalie Cole
Earth, Wind and Fire
Jamie Foxx
Cee Lo Green
Jennifer Hudson
Alicia Keys
Chaka Khan
Gladys Knight
Patti LaBelle
John Legend
Nelly
T-Pain
OneRepublic
Smokey Robinson
Nile Rodgers
Robin Thicke
Usher
Pharrell Williams
Stevie Wonder
Flo Rida
Boy George
Chaka Khan
Fat Joe

PAST HONOREES

Richie Akiva
Elizabeth Elting
Monique Rodriguez
Glenda Bailey
Romero Britto
Naomi Campbell
Clive Davis
Vladislav Doronin
Amy & Brian France
Jeff Gordon
Robert Kardashian - in Memoriam
Sol Kerzner
Heidi Klum
Cindi Leive
Howard Lutnick
Queen Noor of Jordan
Sean Parker
Martin Richards
The Edge & Morleigh
Steinberg
H.H. Sheikh Zayed bin
Sultan Al Nahyan
Heloise Pratt
Dr. Carl H. June
Marc J. Leder
Simone I. Smith
Maye Musk
John Paulson
Michael Vranos

PAST PRESENTERS & NOTABLE GUESTS

Tobey Maguire
Leonardo DiCaprio
Tina Knowles
G-Eazy
Michael Bolton
Kareen Abdul-Jaabar
Hailey Baldwin
Gerard Butler
Nick Cannon
Sean Diddy Combs
Hugh Jackman
Tommy Hilfiger
Michael Jackson
Kris Jenner
Kim Kardashian
Khloe Kardashian
Hoda Kotb
Blake Lively
Maria Menounos
Debra Messing
Rita Ora
Barbara Walters
Gigi Hadid
Ryan Reynolds
LL Cool J
Mayor Eric Adams





Daniel Craig and Lala Anthony



Chaka Khan



Gigi Hadid



LL Cool J and Simone I. Smith



Alicia Keys and Swizz Beatz



Robin Thicke



Kim Kardashian

Angel Ball 2024

Event Press

The Angel Ball print, broadcast and online press has resulted in close to 3.4 billion media impressions. The high caliber of performers, honorees and guests guarantees extensive media coverage.

PRINT & ONLINE

2,171,060,898+ media impressions

Cosmopolitan.com, InStyle.com,
New York Daily News “Confidential”,
New York Post, The New York Times,
OK! Magazine, People, UsWeekly,
Town & Country, The Wall Street Journal

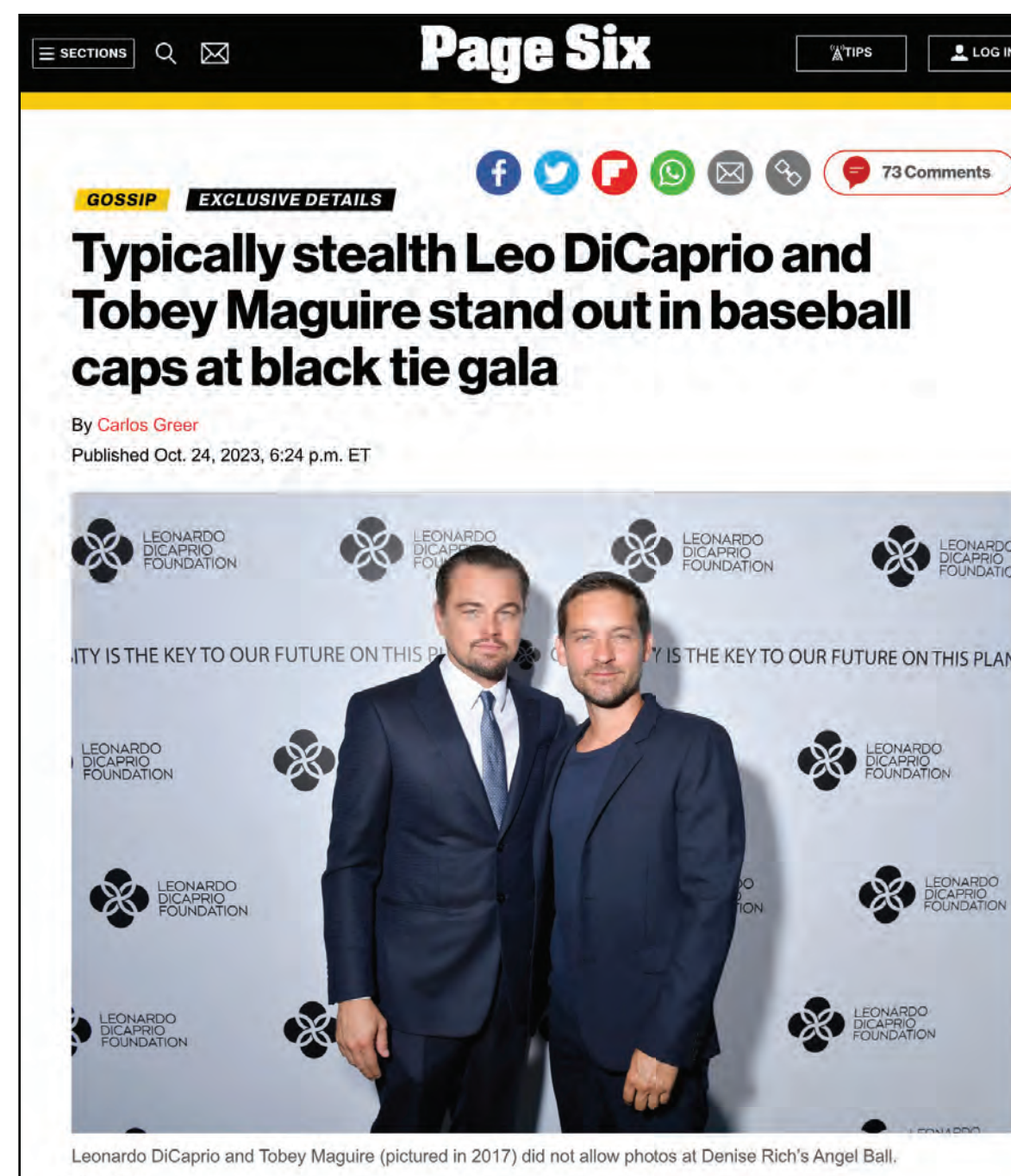
BROADCAST

223,884,834+ media impressions

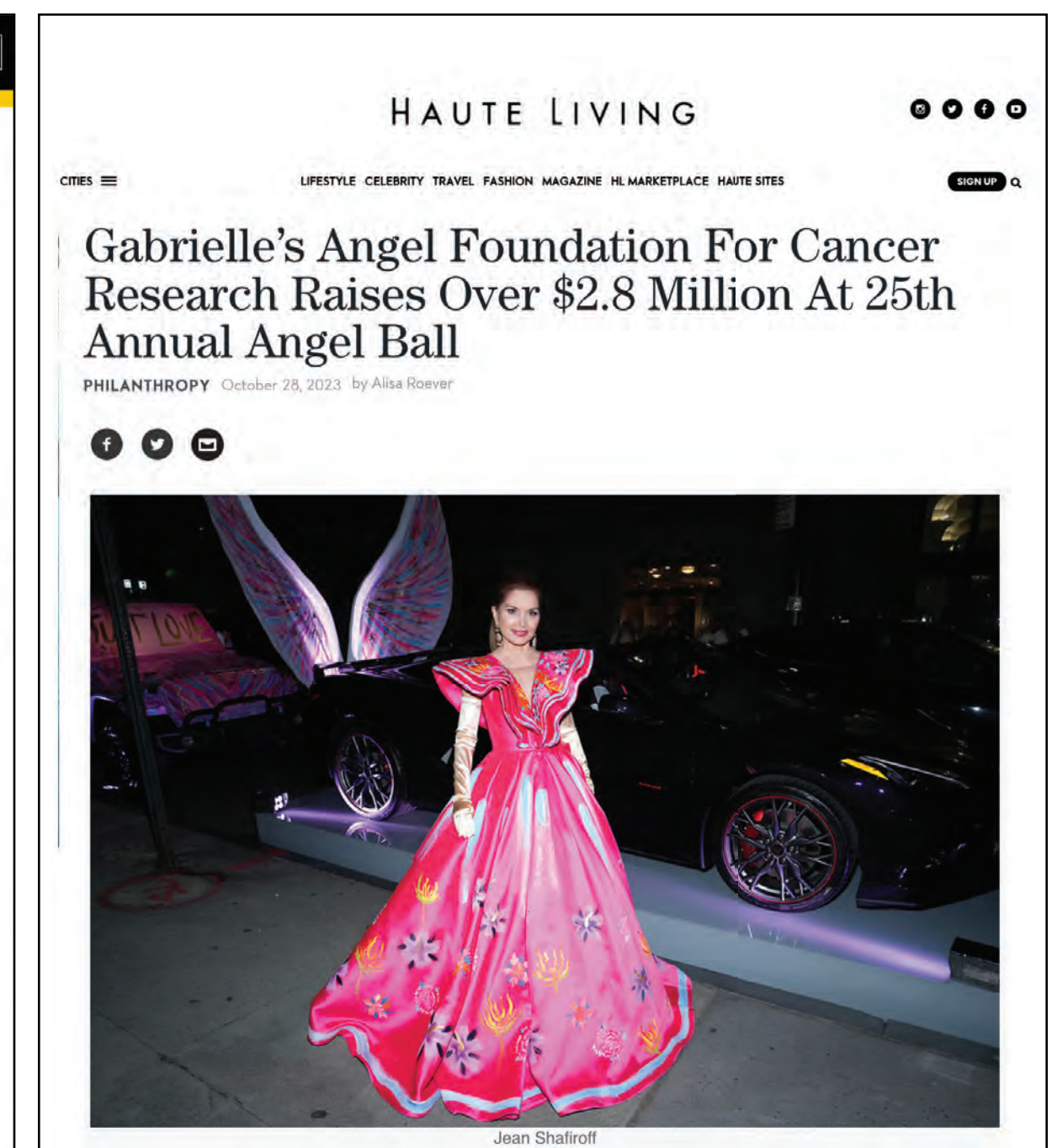
Entertainment Tonight, E! News, EXTRA



Lee Daniels, Denise Rich, Mayor Eric Adams, Chaka Khan, Fat Joe



Leonardo DiCaprio and Tobey Maguire (pictured in 2017) did not allow photos at Denise Rich's Angel Ball.



Jean Shaffroff

Angel Ball 2024


Event Press

TOWN&COUNTRY

The Scene > Parties

Angels Among Us

The Angel Ball raises millions for cancer research with help from some very talented friends.



VIEW GALLERY
9 Photos

DIMITRIOS KAMBOURIS / GETTY IMAGES

On October 24, guests including Lee Daniels, Candace Bushnell, and Tommy Hilfiger flocked to Cipriani Wall Street in Manhattan for the Angel Ball, hosted by Denise Rich, Daniella Rich Kilstock, and Ilona Rich Schachter.

The event, which raises funds for Gabrielle’s Angel Foundation for Cancer Research, was chaired by Marc J. Leder, Amy France, and Brian France, and honored John Paulson and Michael Vranos for their contributions to cancer research. The black-tie party was emceed by Jill Martin, and featured performances by Shoshana Bean, Chaka Khan, and Fat Joe, as well as a set from DJ Cassidy and a live auction (featuring, delightfully, a dinner for eight at Rao’s with Chazz Palminteri) run by Lydia Fenet. All told, the evening raised more than \$2.8 million for cancer research.

ALSO FEATURED IN

BAZAAR^{Harpers} COSMOPOLITAN

The New York Times

InStyle People DAILY NEWS

THE WALL STREET JOURNAL.

Los Angeles Times

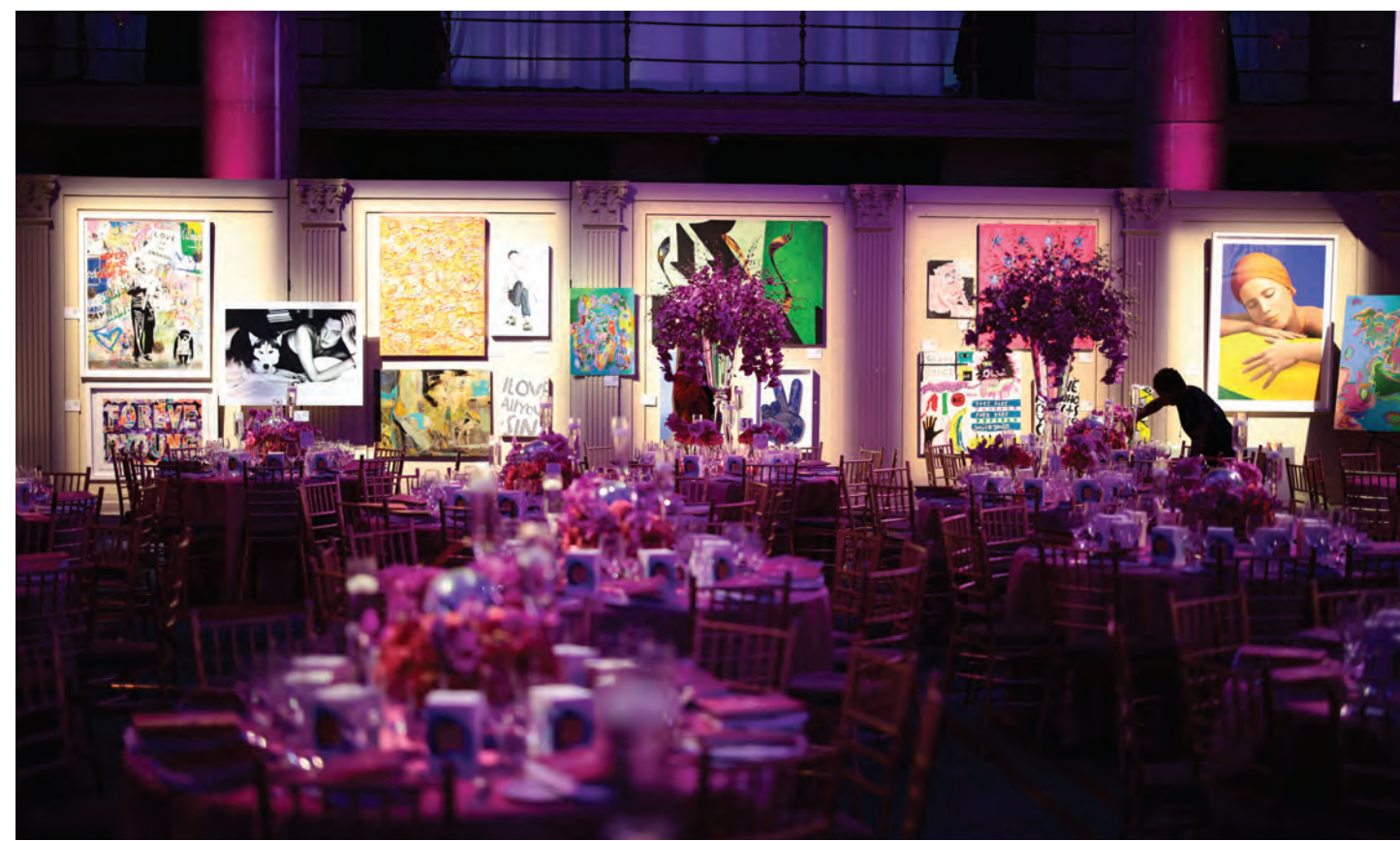
NEW YORK POST

OK! Us WEEKLY TOWN&COUNTRY

Angel Ball 2024

Sponsorship

The Angel Ball garners worldwide press coverage and is the perfect platform to showcase your brand. Our team will work with you to ensure brand activations are fun, creative, and press worthy.



Angel Ball 2024

Sponsorship

Gabrielle's Angel Foundation will build a sponsorship package that meets your strategic brand objectives and budget. Sponsorship levels range from Presenting Sponsor at \$125,000 to \$10,000. Depending on budget, possible sponsor benefits may include:

- Brand Activation at the Gala
- Prominent Logo Placement /and or QR Code Placement on printed and electronic materials including Save the Date, Invitation, Gala Program, Auction Catalog, Pre and Post Event Press Releases, Website and Social Media
- Company Logo featured on the Red Carpet
- Onstage Recognition at the Gala by the Celebrity Host
- Opportunity for company executive to serve as a Member of the Event Committee
- Ad in both the printed Gala Program and the Digital Program
- Category Exclusivity
- Tickets to the VIP Kick Off Party
- Table for Twelve guests at the Gabrielle's Angel level, Premium Circle Seating
- Gift Bag inclusion
- Guaranteed Social Posts from Influencer Attendees
- Post Event email to guests about brand and/ or inclusion in post event newsletter

PREVIOUS SPONSORS

LORRAINE SCHWARTZ

PORSCHE



 Douglas Elliman

FARFETCH

BELVEDERE
VODKA

DENNIS & Co.




VALMONT



Tito's

Handmade
VODKA
AUSTIN ★ TEXAS

Angel Ball 2024

Tables & Tickets

GABRIELLE'S ANGEL TABLE • \$100,000

Premium Circle Seating for a table of twelve at the Angel Ball • Twelve tickets to the Launch Party • Complimentary Gold Digital Ad on event screens • and listing in Invitation, Program, Website & Newsletter.

Significant gala presence including recognition from the podium.

ARCHANGEL TABLE • \$50,000

Priority Seating for a table of ten at the Angel Ball • Ten tickets to the Launch Party • Complimentary Silver Digital Ad on event screens • and listing in Invitation, Program, Website & Newsletter.

GUARDIAN ANGEL TABLE • \$30,000

Preferred Seating for a table of ten at the Angel Ball • Four tickets to the Launch Party • Complimentary Bronze Digital Ad on event screens • and listing in Invitation, Program, Website & Newsletter.

HEAVENLY ANGEL TABLE • \$20,000

Select Seating for a table of ten at the Angel Ball • Two tickets to the Launch Party • Complimentary 140-character Digital Angel Wish on event screens • and listing in Invitation and Program.

PAIR OF ANGEL WING TICKETS • \$15,000

Premium Circle Seating for two at the Angel Ball • Two tickets to the Launch Party • Complimentary 140-character Digital Angel Wish on event screens • and listing in Invitation and Program.

EARTH ANGEL TICKET(S) • \$3,000

Choice seating at the Angel Ball • One ticket to the Launch Party and listing in Invitation and Program.

CHERUB TICKET(S) • \$2,000

Limited number of tickets available – Includes: listing in Invitation and Program.

Angel Ball 2024

Gabrielle Rich Aouad

Gabrielle was a champion skier, an expert in horseback riding, a skilled mountain climber, fluent in five languages, loving wife and daughter, internationally successful actress and future screenplay writer.

At the age of 23 she was diagnosed with advanced stage Hodgkin's disease. After successful treatment, her cancer returned and in May of 1996 she was diagnosed with Acute Myelogenous Leukemia (AML); once more she was treated with chemotherapy.

After going into remission for the second time, she was due for a bone marrow transplant so her mother Denise, donated her bone marrow to try to save Gabrielle's life. Gabrielle Rich Aouad passed away in the fall of 1996 at the tender age of 27.

Gabrielle's final wish was to create a foundation that would help spare others the suffering that she endured. One of its goals would be to invest in research for better treatments for leukemia so that others would not have to suffer from the side effects and damage of chemotherapy and radiation.



Gabrielle Rich Aouad

1969-1996

"Love defies all pain, even death"

GABRIELLE'S
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For more than two and a half decades, Gabrielle's Angel Foundation has championed the young scientists whose work is transforming cancer treatments and care. We honor Gabrielle's memory by funding the most cutting-edge and creative ideas in cancer research.

[GABRIELLESANGELS.ORG](https://gabriellesangels.org)



For more information on sponsorships:

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