The Angel Ball

CIPRIANI WALL STREET, NEW YORK CITY
OCTOBER 24, 2022
Our Objectives

Gabrielle’s Angel Foundation for Cancer Research funds the best and brightest scientific investigators whose research focuses on finding less toxic treatments for patients with leukemia, lymphoma and related cancers.

Since 1996, the Foundation has funded grants totaling more than $38.5 million dollars in global giving.

On average 89 cents of every dollar raised directly funds research.
Angel Ball is back in NYC for 2022! Gabrielle’s Angel Foundation for Cancer Research’s annual Gala, The Angel Ball, is thrilled to be back at Cipriani Wall Street in NYC for our 2022 Gala. It’s time to get back to the glitz, glamour, and fun that New York City and the Angel Ball are known for!

Guests can expect our most exciting Angel Ball Gala yet and a star-studded lineup of performers and presenters. The Angel Ball has a history of honoring some of the most prestigious philanthropists and past honorees have included Clive Davis, Heloise Pratt, Howard Lutnick, Marc Leder, Amy & Brian France, Simone I. Smith and Sean Parker to name a few.
The Angel Ball is a high energy charity event featuring spectacular performers and presenters! The Gala attracts a global audience of prominent, high-net-worth supporters, celebrities, influencers, executives and philanthropists.

**Past Performers**
- Marc Anthony
- Natalie Cole
- DJ Ruckus
- Earth, Wind and Fire
- Jamie Foxx
- Cee Lo Green
- Jennifer Hudson
- Alicia Keys
- Chaka Khan
- Gladys Knight
- Patti LaBelle
- John Legend
- Nelly
- T-Pain
- OneRepublic
- Smokey Robinson
- Nile Rodgers
- Robbin Thicke
- Usher
- Pharrell Williams
- Stevie Wonder
- Flo Rida
- Boy George

**Past Honorees**
- Glenda Bailey
- Romero Britto
- Naomi Campbell
- Clive Davis
- Vladislav Doronin
- Amy & Brian France
- Jeff Gordon
- Robert Kardashian - in Memoriam
- Sol Kerzner
- Heidi Klum
- Cindi Leive
- Howard Lutnick
- Queen Noor of Jordan
- Sean Parker
- Martin Richards
- The Edge & Morleigh Steinberg
- H.H. Sheikh Zayed bin Sultan Al Nahyan
- Heloise Pratt
- Dr. Carl H. June
- Marc J. Leder
- Simone I. Smith
- Maye Musk

**Past Presenters & Notable Guests**
- Kareem Abdul-Jabbar
- Hailey Baldwin
- Gerard Butler
- Nick Cannon
- Sean Diddy Combs
- Hugh Jackman
- Tommy Hilfiger
- Michael Jackson
- Kris Jenner
- Kim Kardashian
- Khloe Kardashian
- Hoda Kotb
- Blake Lively
- Maria Menounos
- Debra Messing
- Rita Ora
- Barbara Walters
- Gigi Hadid
- Ryan Reynolds
- LL Cool J
The Angel Ball print, broadcast and online press has resulted in close to 3.4 billion media impressions. The high caliber of performers, honorees and guests guarantees extensive media coverage.

**PRINT & ONLINE**

- 2,171,060,898+ media impressions

**BROADCAST**

- 223,884,834+ media impressions
  Entertainment Tonight, E! News, EXTRA

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On October 22, Gabrielle's Angel Foundation for Cancer Research hosted its annual Angel Ball at Cipriani Wall Street in New York City. The black-tie event, hosted by Denise Rich and her daughters Danielle Rich Kilstock and Rona Rich Schachter, benefited early career scientists working on treatments for blood cancers. This year guests including Michael Strahan, Jack Brinkley-Cook, Lois Robbins and more gathered to celebrate honorees Dottie Herman, Monte Lipman, Avery Lipman, and

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Kanye West & Kim Kardashian West
On a rather warm fall evening on Wall Street, a who’s who of guests walked the black carpet into Cipriani Club 55 for a night of boozing, dancing, and donating in the name of one of New York’s most beloved causes—Gabrielle’s Angel Foundation. The organization threw its famously star-studded, musically-charged Angel Ball at the downtown haunt, and the likes of Tommy Hilfiger, Heidi Klum, Keke Palmer, and Devon Windsor turned out in support.
Sponsorship

The Angel Ball attracts worldwide press coverage and is the perfect platform to showcase your brand. Our team will work with sponsors to ensure brand activations at The Angel Ball that are fun, creative, interactive and press worthy.
Sponsorship

Gabrielle's Angel Foundation will build a sponsorship package that meets your strategic brand objectives and budget. Sponsorship levels range from $125,000 - $10,000.

PRESENTING SPONSOR BENEFITS - $125,000

- Brand Activation at the Gala
- Prominent Logo Placement /and or QR Code Placement on all printed and electronic materials including Save the Date, Invitation, Gala Program, Auction Catalog, Pre and Post Event Press Releases, Website and Social Media
- Company Logo featured on the Red Carpet
- Onstage Recognition at the Gala by the Celebrity Host
- Opportunity for company executive to serve as a Member of the Event Committee
- Full Page Ad in both the printed Gala Program and the Digital Program
- Category Exclusivity
- Ten Tickets to the VIP Kick Off Party
- Table for Twelve guests at the Gabrielle's Angel level, Premium Circle Seating
- Gift Bag inclusion
- Minimum of 3 Guaranteed Social Posts from Influencer Attendees
- Post Event email to guests about brand and/ or inclusion in post event newsletter

PREVIOUS SPONSORS

[Logos of previous sponsors: flow, PORSCHE, LORRAINE SCHWARTZ, HAMPTON WATER, BELVEDERE, apollo, Douglas Elliman, Haute Living]
# Tickets & Tables

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<tr>
<th>Package</th>
<th>Description</th>
<th>Price</th>
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<tr>
<td><strong>Gabrielle's Angel Table for 12</strong></td>
<td>Includes: Premium Circle Seating for table of twelve at The Angel Ball; twelve tickets to the Launch Party; Complimentary Gold Digital Ad on event screens; listing in invitation, program, website and newsletter. Significant gala presence including recognition from the podium.</td>
<td>$100,000</td>
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<tr>
<td><strong>Archangel Table for 10</strong></td>
<td>Includes: Priority Seating for a table of ten at The Angel Ball; ten tickets to the Launch Party; Complimentary Silver Digital Ad on event screens; listing in invitation, program, website and newsletter.</td>
<td>$50,000</td>
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<tr>
<td><strong>Guardian Angel Table for 10</strong></td>
<td>Includes: Preferred Seating for a table of 10 at The Angel Ball; four tickets to the Launch Party; Complimentary Bronze Digital Ad on event screens; and listing in invitation, program, website and newsletter.</td>
<td>$27,500</td>
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<td><strong>Heavenly Angel Table for 10</strong></td>
<td>Includes: Select seating for a table for ten at The Angel Ball; two tickets to the Launch Party; Complimentary 140-character Digital Angel Wish on event screens; and listing in invitation and program.</td>
<td>$17,500</td>
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<td><strong>Pair of Angel Wing Tickets</strong></td>
<td>Includes: Premium Circle seating for two at The Angel Ball; two tickets to the Launch Party; Complimentary Gold Digital Ad on event screens; and listing in the invitation and program.</td>
<td>$15,000</td>
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<tr>
<td><strong>Earth Angel Ticket(s)</strong></td>
<td>Includes: Choice seating at The Angel Ball; one ticket to the Launch Party and listing in invitation and program.</td>
<td>$2,750</td>
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<tr>
<td><strong>Cherub Ticket (s)</strong></td>
<td>Includes: listing in invitation and program</td>
<td>$1,750</td>
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* Limited number of tickets available
Gabrielle was a champion skier, an expert in horseback riding, a skilled mountain climber, fluent in five languages, loving wife and daughter, internationally successful actress and a future screenplay writer.

At the age of 23 she was diagnosed with advanced stage Hodgkin’s disease. After successful treatment, her cancer returned and in May of 1996 she was diagnosed with Acute Myelogenous Leukemia (AML); once more she was treated with chemotherapy.

After going into remission for the second time, she was due for a bone marrow transplant so her mother Denise, donated her bone marrow to try to save Gabrielle’s life. Gabrielle Rich Aouad passed away in the fall of 1996 at the tender age of 27.

Gabrielle’s final wish was to create a foundation that would help spare others the suffering that she endured.

One of its goals would be to invest in research for better treatments for leukemia so that others would not have to suffer from the side effects and damage of chemotherapy and radiation.
For more than two decades, Gabrielle’s Angel Foundation has championed the young scientists whose work is transforming cancer treatments and care. We honor Gabrielle’s memory by funding the most cutting-edge and creative ideas in cancer research.

GABRIELLESANGELS.ORG

For more information on sponsorships:

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