



**THE YOUNG PROFESSIONALS COMMITTEE OF
GABRIELLE'S ANGEL FOUNDATION FOR
CANCER RESEARCH**

presents:

Midsummer Angel Gala 2022

THE CLASSIC CAR CLUB

New York City

**Thursday, June 23rd
7-11PM**

OUR OBJECTIVE

Gabrielle's Angel Foundation



“

“In the past two decades the Foundation has funded more than \$38.5 million in research grants and 89 cents of every dollar goes directly to our mission to #curecancer now”

”

The Midsummer Angel Gala was born from the desire of young professionals to give back and make a difference in the fight against cancer. The event committee features many young professionals with extensive social media reach and engagement which will be actively utilized for event and sponsor promotion.

Gabrielle’s Angel Foundation for Cancer Research was created in memory of Gabrielle Rich Aouad who died of leukemia in 1996 at the age of 27. It was her wish and vision that a foundation be created to fund research so that others would not suffer as she did. Gabrielle’s Angel Foundation funds the best and brightest young scientists who are searching for better treatments, preventions and cures for leukemia, lymphoma and other blood cancers. The Foundation also funds music therapy programs at select hospitals. Gabrielle believed that “music heals the soul” and the music therapy program was created to honor her love of music and helping others.

All proceeds from the Midsummer Angel Gala will support the Foundation’s music therapy and research programs.



THE NIGHT



The inaugural event was held at the Fleur Room, New York, Summer 2019

Since the inaugural event in 2019, each event hosted by the YPC has sold out weeks in advance! This event is quickly becoming one of the most anticipated charity events in NYC, raising crucial funds for cancer research and music therapy.

Over 400 guests attended the 2021 event which honored the Brock Pierce Foundation and raised \$270,000. Emceed by former NFL athlete, model and reality TV personality Dale Moss, the black-tie soiree featured music by DJs Kyle Kxtz, Coco Robert, Barron Roth, Steve Naps, and artist Annabel Oreste.



Over 400 guests attended the gala which sold out weeks in advance

2021 Presenting Sponsors Newmark and Knotel generously hosted the exclusive Nightrise lounge at the event. Porsche and The Brandt Jackson Foundation joined as the evening's Gold Sponsors. The New York Smile Institute, Misahara, and José Andrés ThinkFoodGroup (Mercado Little Spain and the soon-to-open Zaytinya and The Bazaar at The Ritz-Carlton New York, Nomad) were the evening's Silver Sponsors. Chopin Vodka, Forever Young wines, Josh Cellars, Provence Rosé Group, Root Out Whisky, Quintessential Brands, Tres Chicon Mezcal, Kasama Rum, Dorda Liqueurs, and Tres Generaciones were the event's wine and spirits sponsors.

Guests to the Fall Gala were treated to an exciting racing experience by Racing Unleashed with a state-of-the-art simulator making you feel like a real F1 driver on an F1 track. The simulator is also available for bidding on the Charitybuzz online auction along with many other great lots including art, travel, experiences and more. Other fun features at the event include a caviar tasting station hosted by Petrossian, jamón carving and sangria from Mercado Little Spain, treats provided by Milk Bar and Baked by Melissa, and special water microdrinks from waterdrop.

THE NIGHT



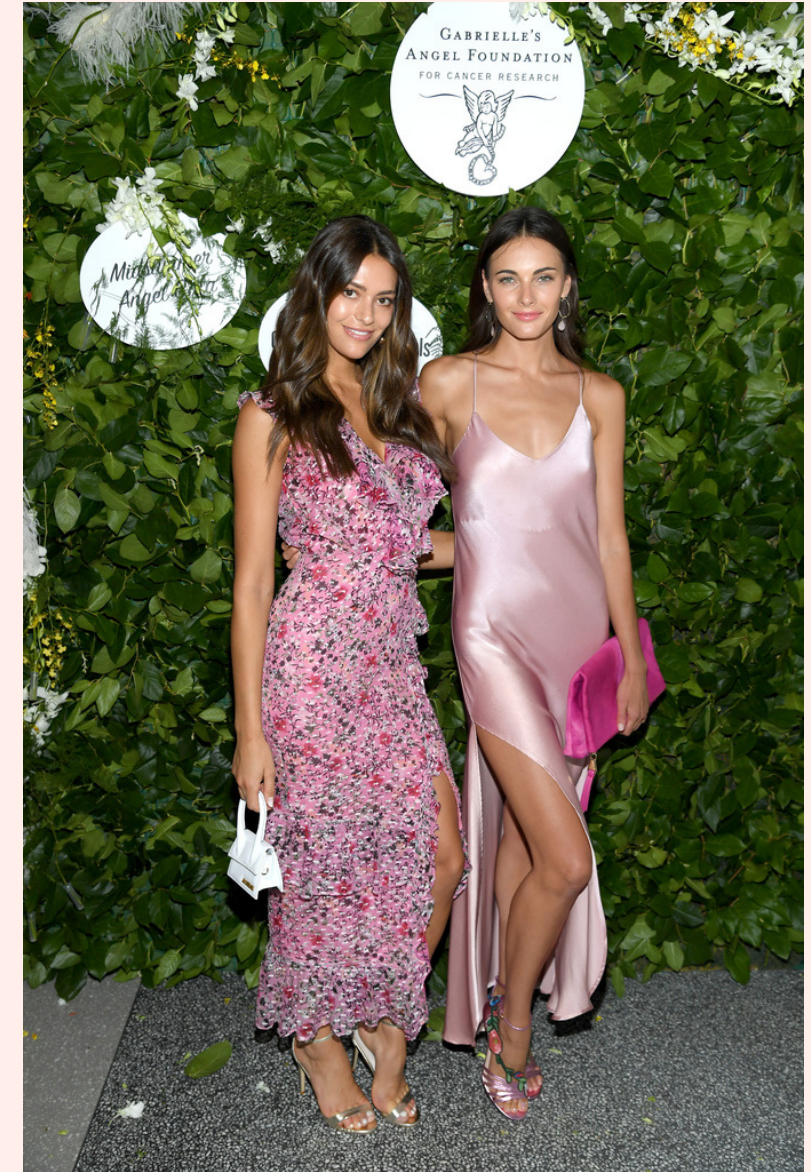
The Gala



Kyle Lutnick, Ayaan Ahmed, and Becca Morris
Nightrise



Andrew Warren & Ava Dash



Courtney Pizzimenti & Alyssa Riley



The Gala



Steve Gold & Brendan Brown



Petra Halloran & Natalie Jackson



Dale Moss



20 MILLION+
SOCIAL MEDIA REACH



EVENT PRESS

TOWN&COUNTRY SUBSCRIBE SIGN IN

New York's Young Elite Give Back

The Young Professional Council raised \$93,000 for childhood cancer research at its inaugural Midsummer Gala.

BY LIZ CANTRELL JUN 25, 2019




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Lifestyle • The Latest

On the Scene: Gabrielle's Angel Foundation for Cancer Research Hosts Midsummer Angel Gala

by Samantha Bergeson | June 26, 2019 | 0 comment



Gabrielle's Angel Foundation Midsummer Party: PHOTOS

Jessica Markowski, Joy Corrigan, Twan Kuyper and more attend the first-ever Midsummer Angel Gala, honoring fashion designer Andrew Warren.

Daniela Kirsch, Patch Staff
Posted Tue, Jun 25, 2019 at 5:27 pm ET

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Page Six Style


Just Drew creator Andrew Warren honored at cancer foundation gala

By Carlos Greer June 28, 2019 | 7:00

adwarren The Fleur Room View Profile



DUJOUR NEWS STYLE BEAUTY CULTURE LIFESTYLE DESIGN




Inside The First Midsummer Angel Gala

Gabrielle's Angel Foundation's Young Professional Committee surpassed all fundraising goals

Gabrielle's Angel Foundation Raises Over \$93,000

by BWW News Desk Jun. 25, 2019



Last night, New York's social elite donned their best white and yellow looks to celebrate midsummer at the Moxy Hotel's 'Fleur Room' in the Chelsea flower district. The sold out event hosted by the newly formed Young Professional Council, created to support **Denise Rich's** Gabrielle's Angel Foundation for Cancer Research, exceeded all fundraising goals, with proceeds benefitting children with cancer. A host of famous faces enjoyed a spectacular performance by America's Got Talent finalist Johnny Manuel who serenaded the crowd with **Whitney Houston's** "I Have Nothing," while New York DJs Coco Robert and Celeste Greenberg set the dance floor alight as guests reveled in an enchanted garden of flowers and live art performances, wearing floral crowns and sipping bespoke cocktails at the top of the new Moxy Hotel.



6.6M Followers

@twan



691K Followers

@joycorrigan



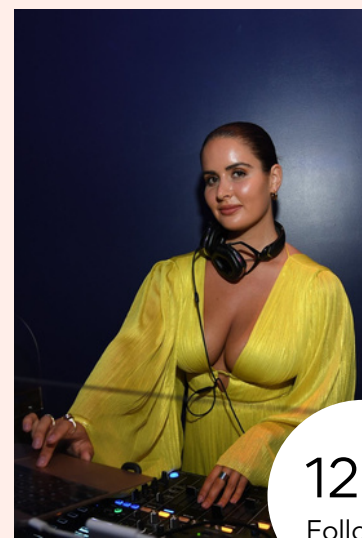
611K Followers

@prikaswarup



205K Followers

@adwarren



126K Followers

@cocothedj



3.6M Followers

@foodgod



256K Followers

@cvazzana



160K Followers

@tk_wonder



180K Followers

@jessicamarkowski



55K Followers

@mrbgb



90.6K Followers

@ava_dash



89.3K Followers

@serenakerrigan



INFLUENCER ATTENDANCE



Corporate Support

WITHOUT OUR PARTNERS THIS PROGRAM WOULD NOT BE POSSIBLE

Gabrielle's Angel Foundation's Young Professionals Event is a volunteer led fundraiser that relies on corporate sponsorships, ticket and table sales and auction revenue to reach its goals.

We can create a bespoke sponsorship proposal to suit each of our partners' marketing and business objectives. We are actively looking for monetary sponsors, in-kind donors, donations of good or services and auction donors.

Corporate support is vital to our success and we will work with you to showcase your company or brand to ensure maximum exposure. Sponsorship levels range from \$25,000 - \$5,000.

Pictured clockwise from top right: past sponsor activations from Misahara, José Andrés ThinkFoodGroup, Petrossian, and Porsche



1.

PRESENTING SPONSOR BENEFITS

- Minimum donation of \$25,000 (tax deductible)
- Included in all media alerts and press materials as “presented by”
- Primary placement of logo on step and repeat
- Photo-booth activation/ownership with logo inclusion
- Thank you mention from the stage/ participate in presentation of honoree award
- Logo inclusion on Save the Date + Invitation
- Brand activation + gifting opportunities
- Access to promotional photos
- Cross promotional opportunities with GAFYPC
- Sponsorship inclusion/branding of Official Kick-Off Event
- Sponsorship inclusion/branding of Official After Party
- Premium corporate sponsor table for 8

Gabrielle's Angel Foundation

PAST SPONSORS AND IN-KIND DONORS

KNOTEL

PORSCHE

NIGHTRISE
MAKING WORK SOCIAL

NEWMARK

THE BAZAAR
BY JOSÉ ANDRÉS



TRES GENERACIONES

Misakara

MERCADO
LITTLE SPAIN



CHATEAU DE
BERNE
EN PROVENCE



waterdrop



Mezcal artesanal
TRES CHICON
100% agave Espadín

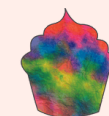
Josh
JOSH CELLARS



SPLASH
PREMIUM COCKTAIL MIXER

Chopin
VODKA

LIFE'S FAST. SIP SLOWLY.



Baked by Melissa

milk

SPONSOR BENEFITS



2.

GOLD SPONSOR BENEFITS

- Minimum donation of \$15,000 (tax deductible)
- Logo inclusion inside the event
- Opportunity for brand activation and gifting
- Access to promotional photos
- Media recap of event
- 6 tickets to attend the event

3.

SILVER SPONSOR BENEFITS

- Minimum donation of \$5,000 (tax deductible)
- Opportunity for brand activation and gifting
- 4 tickets to attend the event



Our Chairs:

2022

Gabrielle's Angel Foundation



Andrew Warren



Julia Moshy



Brendan Brown



Ayaan Ahmed



Alex Ulvsgard



Becca Morris



Arleigh Banner



Lidiya Maltseva



Corey Zaretsky



Chimere Cisse



Online Auction - Charitybuzz

AUCTION INSPIRED BY MUSIC, ART AND TRAVEL

AUCTION DONOR BENEFITS

The Young Professionals Committee partners with Charitybuzz.com to create a curated online auction that in total have raised over \$175,000!

Charitybuzz has an affluent donor base all over the world which makes it a perfect platform to showcase your product. Auction items include artwork, luxury goods, travel experiences and celebrity and business meet-and-greets! The committee is also seeking donations of VIP access to premiere events, destinations, artwork inspired by music, memorabilia, and unique luxury goods.

All donors and sponsors are featured on Gabrielle's Angel Foundation's website and in our newsletter which is sent to over 6,000 supporters. Donors will also receive dedicated social media posts.



*The work of Gabrielle's Angel Foundation for Cancer Research
continues in her honor and memory.*

Gabrielle's strength and wisdom live on in her own words,

"Love defies all pain, even death."

Thank you for considering support of the The Gala 2022!

Proceeds benefit Gabrielle's Angel Foundation for Cancer Research

Gabrielle's Angel Foundation is a 501©(3) non-profit organization

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