



**YOUNG PROFESSIONALS COMMITTEE OF GABRIELLE'S  
ANGEL FOUNDATION FOR CANCER RESEARCH**

**PRESENTS**

**THE MIDSUMMER  
ANGEL GALA 2021**

**THE CLASSIC CAR CLUB  
MANHATTAN**

**DATE: TBA**



# OUR OBJECTIVE

Gabrielle's Angel Foundation



**In the past two decades the Foundation has funded over \$37 million in research grants, and 92 cents of every dollar goes directly to our mission to #curecancernow**



The Midsummer Angel Gala was born from the desire of young professionals to give back and make a difference in the fight against cancer.

The event committee features many young professionals with extensive social media reach and engagement which will be actively utilized for event and sponsor promotion.

Gabrielle's Angel Foundation for Cancer Research was created in memory of Gabrielle Rich Aouad who died of leukemia in 1996 at the age of 27. It was her wish and vision that a foundation be created to fund research so that others would not suffer as she did. Gabrielle's Angel Foundation funds the best and brightest young scientists who are searching for better treatments, preventions and cures for leukemia, lymphoma and other blood cancers. The Foundation also funds music therapy programs at select hospitals. Gabrielle believed that "music heals the soul" and the music therapy program was created to honor her love of music and helping others.

All proceeds from the Midsummer Angel Gala will support the Foundation's music therapy and research programs.

# THE NIGHT



*The inaugural event was held at the Fleur Room, New York, Summer 2019*

**On the 24th of June, young supporters of Gabrielle's Angel Foundation gathered to celebrate and raise crucial funds for cancer research and music therapy at the midsummer theme soirée.**

At our sold out event, over 230 guests wearing yellow and white in keeping with the night's theme, enjoyed cocktails, canapé's, live performances, and opportunities to bid on rare collectibles, artwork and travel experiences inspired by art and music.

Supporters enjoyed a night of joyful revelry with performances by musicians including award winning singer Johnny Manuel; a finalist on America's Got Talent and singer of chart topping "Blind Faith."



***Over 230 guests attended the gala which sold out 2 weeks in advance***

A Midsummer  
Night's Dream...

Gabrielle's Angel Foundation



Andrew Warren  
&  
Ava Dash



Courtney Pizzimenti  
&  
Alyssa Riley

Other entertainers supporting the night included: leading New York based DJ Celeste Greenberg, who has been at the nexus of fashion, music and night-life for over 15 years - the go-to DJ for fashion parties and cultural trendsetters, as well as DJ Coco Robert - named the "Hottest DJ at Fashion Week" by the New York Post. This year, Coco has performed on Juice Wrld's The World Domination Tour, Wiz Khalifa and Rae Sremmurd's Dazed and Blazed Tour, and Lil Pump's Harverd Dropout Tour.

The event was held at The Fleur Room in NYC and the venue was transformed into a whimsical garden adorned with thousands of roses. Live drawing artist Caritas Young circulated the room throughout the night to capture the energy of the crowd and other activities such as floral crown making provided guests with a magical, immersive experience.

The event raised over \$110,000 for the Foundation's mission to cure cancer!

***The inaugural event was the first of what will be an annual fundraiser associated with the younger generation of the infamous Angel Gala, held annually at Cipriani in the fall.***

# THE NIGHT



DJ Celeste Greenberg and Coco Robert

A Midsummer  
Night's Dream...



Mr. Daniel Lubin with guests



Petra Halloran & Natalie Jackson



TK Wonder

20 MILLION+  
SOCIAL MEDIA REACH



EVENT PRESS

TOWN&COUNTRY SUBSCRIBE SIGN IN

## New York's Young Elite Give Back

The Young Professional Council raised \$93,000 for childhood cancer research at its inaugural Midsummer Gala.

BY LIZ CANTRELL JUN 25, 2019




THE KNOCKTORNAL HOME ENTERTAINMENT MUSIC LIFESTYLE NEWS VIDEOS COVERS MERCH

Lifestyle • The Latest

## On the Scene: Gabrielle's Angel Foundation for Cancer Research Hosts Midsummer Angel Gala

by Samantha Bergeson | June 26, 2019 | 0 comment



## Gabrielle's Angel Foundation Midsummer Party: PHOTOS

Jessica Markowski, Joy Corrigan, Twan Kuyper and more attend the first-ever Midsummer Angel Gala, honoring fashion designer Andrew Warren.

Daniela Kirsch, Patch Staff  
Posted Tue, Jun 25, 2019 at 5:27 pm ET

Like 98 Share Reply



Page Six Style


Just Drew creator Andrew Warren honored at cancer foundation gala

By Carlos Greer June 28, 2019 | 7

adwarren The Fleur Room View Profile



DUJOUR NEWS STYLE BEAUTY CULTURE LIFESTYLE DESIGN



## Inside The First Midsummer Angel Gala

Gabrielle's Angel Foundation's Young Professional Committee surpassed all fundraising goals

## Gabrielle's Angel Foundation Raises Over \$93,000

by BWW News Desk Jun. 25, 2019



Last night, New York's social elite donned their best white and yellow looks to celebrate midsummer at the Moxy Hotel's 'Fleur Room' in the Chelsea flower district. The sold out event hosted by the newly formed Young Professional Council, created to support **Denise Rich's** Gabrielle's Angel Foundation for Cancer Research, exceeded all fundraising goals, with proceeds benefitting children with cancer. A host of famous faces enjoyed a spectacular performance by America's Got Talent finalist Johnny Manuel who serenaded the crowd with **Whitney Houston's** "I Have Nothing," while New York DJs Coco Robert and Celeste Greenberg set the dance floor alight as guests reveled in an enchanted garden of flowers and live art performances, wearing floral crowns and sipping bespoke cocktails at the top of the new Moxy Hotel.



6.6M Followers

@twan



691K Followers

@joycorrigan



611K Followers

@pritikaswarup



205K Followers

@adwarren



126K Followers

@cocothedj



91.2K Followers

@johnnymanuel



421K Followers

@jasonbinn



160K Followers

@tk\_wonder



180K Followers

@jessicamarkowski



55K Followers

@mrbg



90.6K Followers

@ava\_dash



89.3K Followers

@serenakerrigan



INFLUENCER ATTENDANCE



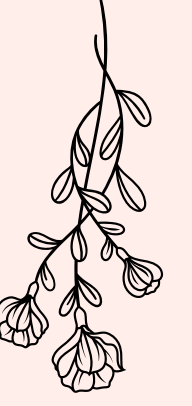
New York



Gabrielle's Angel Foundation

The Classic Car Club Manhattan

The Midsummer Angel Gala 2021



**This year's Midsummer Angel Gala  
will be held at The Classic Car  
Club Manhattan**

Established in London in 1995,  
Classic Car Club is an exclusive  
private members' club for people  
who love the joy of driving classic  
cars but not the heartache of  
looking after them.





# Corporate Support



## ***WITHOUT OUR PARTNERS THIS PROGRAM WOULD NOT BE POSSIBLE***

Gabrielle's Angel Foundation's Young Professionals Event is a volunteer led fundraiser that relies on corporate sponsorships, ticket and table sales and auction revenue to reach its goals.

We can create a bespoke sponsorship proposal to suit each of our partners' marketing and business objectives. We are actively looking for monetary sponsors, in-kind donors, donations of good or services and auction donors.

The Young Professionals Committee partnered with [Charitybuzz.com](https://www.charitybuzz.com) to create a curated online auction that in 2019 raised more than \$50,000! Charitybuzz has an affluent donor base all over the world which makes it a perfect platform to showcase your product. Auction items include artwork, luxury goods, travel experiences and celebrity and business meet-and-greets!

All donors and sponsors are featured on Gabrielle's Angel Foundation's website and in our newsletter which is sent to over 6,000 supporters. Donors will also receive dedicated social media posts.

Corporate support is vital to our success and we will work with you to showcase your company or brand to ensure maximum exposure.

1.

## PRESENTING SPONSOR BENEFITS

- Minimum donation of \$25,000 (tax deductible)
- Included in all media alerts and press materials as “presented by”
- Primary placement of logo on step and repeat
- Photo-booth activation/ownership with logo inclusion
- Thank you mention from the stage/ participate in presentation of honoree award
- Logo inclusion on Save the Date + Invitation
- Brand activation + gifting opportunities
- Access to promotional photos
- Cross promotional opportunities with GAFYPC
- Sponsorship inclusion/branding of Official Kick-Off Event
- Sponsorship inclusion/branding of Official After Party
- Premium corporate sponsor table for 8



New York

The Midsummer Angel Gala 2021

# SPONSOR BENEFITS



2.

## GOLD SPONSOR BENEFITS

- Minimum donation of \$15,000 (tax deductible)
- Logo inclusion inside the event
- Opportunity for brand activation and gifting
- Access to promotional photos
- Media recap of event
- 6 tickets to attend the event

3.

## SILVER SPONSOR BENEFITS

- Minimum donation of \$5,000 (tax deductible)
- Opportunity for brand activation and gifting
- 4 VIP tickets to attend the event



# CHAIRS & ADVISORY CHAIRS

# HOST-COMMITTEE

Gabrielle's Angel Foundation



Andrew Warren



Chris Allam



Julia Moshy



Brendan Brown



TBA



Ayaan Ahmed



Alex Ulvsgard



Julija Nikonovaite



Lidiya Maltseva



# Online Auction - Charitybuzz

***AUCTION INSPIRED BY MUSIC, ART AND TRAVEL***

## **AUCTION DONOR BENEFITS**

The Online Auction will feature a Music, Art, and Travel curation of experiences and rare opportunities aligned with the theme and cause. The committee is also seeking donations of VIP access to premiere events, destinations, artwork inspired by music, memorabilia, and unique luxury goods.

All donors to be featured on Friends of Gabrielle's Angel Foundation Site under supporters and contributors, Social Media promotion of the auction with brand and logo inclusions across committee's social channels to promote bidding, content will be created.

Listed with logo inclusions on Newsletter to be sent out to 4,000+ New Yorkers in their 20's and 30's.  
Exposure in front of young professionals with median income of \$80,000

# EVENT PARTNERS





*The work of Gabrielle's Angel Foundation for Cancer Research  
continues in her honor and memory.*

*Gabrielle's strength and wisdom live on in her own words,*

***"Love defies all pain, even death."***

Thank you for considering support of the Midsummer Angel Gala  
2021! Proceeds benefit Gabrielle's Angel Foundation for Cancer  
Research Gabrielle's Angel Foundation is a 501©(3) non-profit  
organization Tax ID #: 13-3916689

**Contact Details:**

Jen Ranieri: [jen@gabriellesangels.org](mailto:jen@gabriellesangels.org)

Ayaan Ahmed: [ayaanmahmed@gmail.com](mailto:ayaanmahmed@gmail.com)

**Address:**

142 W 57th St Floor 11, New York, NY 10019