

The Angel Ball

CIPRIANI WALL STREET, NEW YORK CITY
OCTOBER 24, 2022

GABRIELLE'S
ANGEL FOUNDATION
FOR CANCER RESEARCH



Our Objectives

Gabrielle's Angel Foundation for Cancer Research funds the best and brightest scientific investigators whose research focuses on finding less toxic treatments for patients with leukemia, lymphoma and related cancers.

Since 1996, the Foundation has funded grants totaling more than \$38.5 million dollars in global giving.

On average 89 cents of every dollar raised directly funds research.



The Night

New York City's most anticipated Fall Gala: The Angel Ball

Angel Ball is back in NYC for 2022! Gabrielle's Angel Foundation for Cancer Research's annual Gala, The Angel Ball, is thrilled to be back at Cipriani Wall Street in NYC for our 2022 Gala. It's time to get back to the glitz, glamour, and fun that New York City and the Angel Ball are known for!

Guests can expect our most exciting Angel Ball Gala yet and a star studded lineup of performers and presenters. The Angel Ball has a history of honoring some of the most prestigious philanthropists and past honorees have included Clive Davis, Heloise Pratt, Howard Lutnick, Marc Leder, Amy & Brian France, Simone I. Smith and Sean Parker to name a few.



Kourtney Kardashian, Khloe Kardashian and Kris Jenner



Usher and Pharrell Williams

The Red Carpet

The Angel Ball is a high energy charity event featuring spectacular performers and presenters! The Gala attracts a global audience of prominent, high-net-worth supporters, celebrities, influencers, executives and philanthropists.



Evan Ross and Ashlee Simpson



Sofia Vergara

PAST PERFORMERS

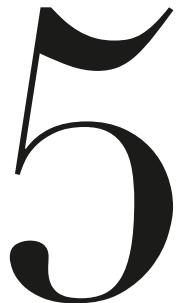
Marc Anthony
 Natalie Cole
 DJ Ruckus
 Earth, Wind and Fire
 Jamie Foxx
 Cee Lo Green
 Jennifer Hudson
 Alicia Keys
 Chaka Khan
 Gladys Knight
 Patti LaBelle
 John Legend
 Nelly
 T-Pain
 OneRepublic
 Smokey Robinson
 Nile Rodgers
 Robin Thicke
 Usher
 Pharrell Williams
 Stevie Wonder
 Flo Rida
 Boy George

PAST HONOREES

Glenda Bailey
 Romero Britto
 Naomi Campbell
 Clive Davis
 Vladislav Doronin
 Amy & Brian France
 Jeff Gordon
 Robert Kardashian - in Memoriam
 Sol Kerzner
 Heidi Klum
 Cindi Leive
 Howard Lutnick
 Queen Noor of Jordan
 Sean Parker
 Martin Richards
 The Edge & Morleigh Steinberg
 H.H. Sheikh Zayed bin Sultan Al Nahyan
 Heloise Pratt
 Dr. Carl H. June
 Marc J. Leder
 Simone I. Smith
 Maye Musk

PAST PRESENTERS & NOTABLE GUESTS

Karen Abdul-Jaabar
 Hailey Baldwin
 Gerard Butler
 Nick Cannon
 Sean Diddy Combs
 Hugh Jackman
 Tommy Hilfiger
 Michael Jackson
 Kris Jenner
 Kim Kardashian
 Khloe Kardashian
 Hoda Kotb
 Blake Lively
 Maria Menounos
 Debra Messing
 Rita Ora
 Barbara Walters
 Gigi Hadid
 Ryan Reynolds
 LL Cool J





Daniel Craig & Lara Anthony



Selenis Leyva



Gigi Hadid



Hugh & Debbie Jackman



Boy George



LL Cool J & Simone I. Smith



Kiki Palmer

Event Press

The Angel Ball print, broadcast and online press has resulted in close to 3.4 billion media impressions. The high caliber of performers, honorees and guests guarantees extensive media coverage.

PRINT & ONLINE

2,171,060,898+ media impressions
 Cosmopolitan.com, InStyle.com, New York Daily News "Confidential", New York Post, The New York Times, OK! Magazine, People, UsWeekly, Town & Country, The Wall Street Journal

BROADCAST

223,884,834+ media impressions
 Entertainment Tonight, E! News, EXTRA



Kanye West & Kim Kardashian West

TOWN&COUNTRY SUBSCRIBE SIGN IN

LUXURY STYLE TRAVEL LEISURE SOCIETY

The Angel Ball Draws a Starry Crowd

Nina Agdal, Michael Strahan, and Denise Rich fêted advances in cancer research.

BY THE EDITORS OCT 23, 2018

GETTY IMAGES

On October 22, Gabrielle's Angel Foundation for Cancer Research hosted its annual Angel Ball at Cipriani Wall Street in New York City. The black-tie event, hosted by Denise Rich and her daughters Daniella Rich Kilstock and Ilona Rich Schachter, benefits early career scientists working on treatments for blood cancers. This year guests including Michael Strahan, Jack Brinkley-Cook, Lois Robbins and more gathered to celebrate honorees Dottie Herman, Monte Lipman, Avery Lipman, and

VOGUE SIGN IN

PARTIES

Khloé Kardashian, Kourtney Kardashian, and More at the 2016 Angel Ball

BY EDWARD BARSAMIAN November 22, 2016

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Photo: Getty Images

Kourtney Kardashian in Balmain, Khloé Kardashian in Yusef Aijazmi, and Kris Jenner in Zuhair Murad

Inside Cipriani Wall Street, attendees included Hugh Jackman and wife Deborah Lee Furness; Donna Karan; and Cici La Green, joined by fiancée Shant James. "I usually get led by him," said James in a vintage Gina Fratini Angel dress on how she gets dressed for special occasions. "I picked this first and then he had his made custom." Green, dressed in a coordinating bespoke velvet suit punctuated with embellishments at the neck, added: "I like to be comfortable." Does the duo have any fun plans for Thanksgiving? "We're going to eat our way through it," said James. "We usually have two or three visits, [so] a lot of no-go plates and aluminum foil," said Green. That sentiment was shared by fashion industry



Blake Lively & Ryan Reynolds

Event Press

VOGUE

PARTIES

The 2019 Angel Ball Kept Guests (Heidi Klum, Keke Palmer, Devon Windsor) Dancing All Night

BY DANIELLE NAER
October 29, 2019



Photo: Dimitrios Kambouris

On a rather warm fall evening on Wall Street, a who's who of guests walked the black carpet into Cipriani Club 55 for a night of boozing, dancing, and donating in the name of one of New York's most beloved causes—Gabrielle's Angel Foundation. The organization threw its famously star-studded, musically-charged Angel Ball at the downtown haunt, and the likes of Tommy Hilfinger, Heidi Klum, Keke Palmer, and Devon Windsor turned out in support.

ALSO FEATURED IN

BAZAAR ^{Harpers} COSMOPOLITAN

The New York Times

InStyle People DAILY @ NEWS

THE WALL STREET JOURNAL

Los Angeles Times

NEW YORK POST

OK! ^{WEEKLY} US TOWN&COUNTRY

Sponsorship

The Angel Ball attracts worldwide press coverage and is the perfect platform to showcase your brand. Our team will work with sponsors to ensure brand activations at The Angel Ball that are fun, creative, interactive and press worthy.



Sponsorship

Gabrielle's Angel Foundation will build a sponsorship package that meets your strategic brand objectives and budget. Sponsorship levels range from \$125,000 - \$10,000.

PRESENTING SPONSOR BENEFITS - \$125,000

- Brand Activation at the Gala
- Prominent Logo Placement /and or QR Code Placement on all printed and electronic materials including Save the Date, Invitation, Gala Program, Auction Catalog, Pre and Post Event Press Releases, Website and Social Media
- Company Logo featured on the Red Carpet
- Onstage Recognition at the Gala by the Celebrity Host
- Opportunity for company executive to serve as a Member of the Event Committee
- Full Page Ad in both the printed Gala Program and the Digital Program
- Category Exclusivity
- Ten Tickets to the VIP Kick Off Party
- Table for Twelve guests at the Gabrielle's Angel level, Premium Circle Seating
- Gift Bag inclusion
- Minimum of 3 Guaranteed Social Posts from Influencer Attendees
- Post Event email to guests about brand and/ or inclusion in post event newsletter

PREVIOUS SPONSORS



Tickets & Tables

GABRIELLE'S ANGEL TABLE FOR 12	Includes: Premium Circle Seating for table of twelve at The Angel Ball; twelve tickets to the Launch Party; Complimentary Gold Digital Ad on event screens; listing in invitation, program, website and newsletter. Significant gala presence including recognition from the podium.	\$100,000
ARCHANGEL TABLE FOR 10	Includes: Priority Seating for a table of ten at The Angel Ball; ten tickets to the Launch Party; Complimentary Silver Digital Ad on event screens; listing in invitation, program, website and newsletter.	\$50,000
GUARDIAN ANGEL TABLE FOR 10	Includes: Preferred Seating for a table of 10 at The Angel Ball; four tickets to the Launch Party; Complimentary Bronze Digital Ad on event screens; and listing in invitation, program, website and newsletter.	\$27,500
HEAVENLY ANGEL TABLE FOR 10	Includes: Select seating for a table for ten at The Angel Ball; two tickets to the Launch Party; Complimentary 140-character Digital Angel Wish on event screens; and listing in invitation and program.	\$17,500
PAIR OF ANGEL WING TICKETS	Includes: Premium Circle seating for two at The Angel Ball; two tickets to the Launch Party; Complimentary Gold Digital Ad on event screens; and listing in the invitation and program.	\$15,000
EARTH ANGEL TICKET(S)	Includes: Choice seating at The Angel Ball; one ticket to the Launch Party and listing in invitation and program.	\$2,750
CHERUB TICKET (S)	Includes: listing in invitation and program * Limited number of tickets available	\$1,750

Gabrielle Rich Aouad

Gabrielle was a champion skier, an expert in horseback riding, a skilled mountain climber, fluent in five languages, loving wife and daughter, internationally successful actress and a future screenplay writer.

At the age of 23 she was diagnosed with advanced stage Hodgkin's disease. After successful treatment, her cancer returned and in May of 1996 she was diagnosed with Acute Myelogenous Leukemia (AML); once more she was treated with chemotherapy.

After going into remission for the second time, she was due for a bone marrow transplant so her mother Denise, donated her bone marrow to try to save Gabrielle's life. Gabrielle Rich Aouad passed away in the fall of 1996 at the tender age of 27.

Gabrielle's final wish was to create a foundation that would help spare others the suffering that she endured.

One of its goals would be to invest in research for better treatments for leukemia so that others would not have to suffer from the side effects and damage of chemotherapy and radiation.



Gabrielle Rich Aouad

1969-1996

"Love defies all pain, even death"

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GABRIELLE'S
ANGEL FOUNDATION
FOR CANCER RESEARCH



For more than two decades, Gabrielle's Angel Foundation has championed the young scientists whose work is transforming cancer treatments and care. We honor Gabrielle's memory by funding the most cutting-edge and creative ideas in cancer research.

GABRIELLESANGELS.ORG



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