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FOR IMMEDIATE RELEASE

**THE G&P FOUNDATION FOR CANCER RESEARCH TO NAME MSNBC HOST
RITA COSBY AS HONORARY MEMBER OF THE BOARD OF DIRECTORS**

(New York, NY) **March 23, 2006**—The G&P Foundation for Cancer Research, established by Denise Rich in memory of her daughter Gabrielle Rich Aouad, who died at age 27 from Acute Myelogenous Leukemia, today announced that **Rita Cosby**, the three-time Emmy Award-winning host of MSNBC's "Rita Cosby: Live & Direct," will be named an honorary member of the Board of Directors. Cosby will join a list of distinguished board members including **Star Jones Reynolds**, co-host of ABC'S "The View," **Donald Toresco**, Toresco Enterprises, and **Erin Zammett**, an editor at *Glamour* magazine, among others.

"The G&P Foundation for Cancer Research is delighted to have Rita Cosby on the Board of Directors," said founder Denise Rich. "Her ambition and compassion make her a tremendous asset to the cause."

An Emmy Award-winning journalist renowned for her fair and feisty interviewing style with world leaders, Rita Cosby began her career as a senior correspondent for Fox News Channel. During her tenure at the network, Cosby obtained exclusive interviews with Palestinian leader Yasser Arafat, Israeli Prime Minister Ariel Sharon and President Bill Clinton, among others. In addition, Cosby hosted the network's highly rated weekend programs, *The Big Story Weekend Edition with Rita Cosby* and *FOX News Live with Rita Cosby*. She is currently the host of the MSNBC News nightly program, "Rita Cosby: Live & Direct."

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The G&P Foundation for Cancer Research was established in 1996 by Denise Rich and her son-in-law Philip Aouad in memory of Denise's daughter Gabrielle Rich Aouad, who died at age 27 from Acute Myelogenous Leukemia (AML). The Foundation's primary goal is to save lives by funding basic and clinical medical research in both conventional and integrative disciplines, which focus on prevention, treatment and quality of life issues of leukemia, lymphoma and related cancers. Since 1998, with the help of its Medical Advisory Board, chaired by Dr. Stephen D. Nimer of Memorial Sloan-Kettering Cancer Center, The G&P Foundation has funded twenty-nine researchers, totaling almost \$6 million in Medical Research Awards and is one of the largest non-governmental sources of grant support to blood cancer researchers at the nation's leading institutions.

For more information on the G&P Foundation for Cancer Research, please visit:
www.gpfoundation.com

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