

**The Stars Sparkled as The G&P Foundation and ROBB REPORT Raised \$1.4 Million
for Cancer Research**

CONTACT INFORMATION

Jeff Perlman/CurtCo RobbMedia
(310) 589-7780
jeffp@curtco.com

KeishaEscoffery/G&PFoundation
(212) 699-3799
keishaescoff@aol.com

SOUTHAMPTON, NY -The pages of Robb Report magazine came to life on Saturday, July 10, as the luxury lifestyle authority, teaming with songwriter Denise Rich, Rolls-Royce Motor Cars, London Jewelers, NetJets and Marquis Jet Partners raised \$1.4 million for cancer research.

Hosted by Ms. Rich and Robb Report CEO William Curtis, “A Glittering Night Under The Stars: A Celebration of The Best in The Hamptons” featured an extensive list of celebrities, including Ashanti, Lorraine Bracco, Kathy & Rick Hilton, Star Jones & Al Reynolds, Russell Simmons, Green Bay Packers Marques Anderson, Dennis Basso, Sophie Dahl, Jeffrey Chodorow, Casey Johnson and Sale Johnson. Guests were treated to performances by Grammy Award-winning vocalist Michael Bolton, Tony-nominated actress Daphne Rubin-Vega, Tina Novak and New York’s hottest DJ, Beverly Bond.

William Austin, founder of the Starkey Hearing Foundation, provided the highlight of the evening when he placed the winning bid of \$550,000 to secure his very own limited edition Rolls Royce Centenary Phantom, one of only 35 that will be built by the fabled British luxury car maker. The live auction, which raised \$817,500, included a Superbowl package, a trip to Meadowood, a Miramax private screening and a trip to the ultra exclusive Yellowstone Club.

The event also featured an array of exquisite displays from some of the luxury world’s foremost businesses. London Jewelers, an internationally acclaimed, family-owned business, showcased its one-of-a-kind diamond collection; Audemars Piguet displayed a collection of rare timepieces from their men’s and women’s collections; Jay Strongwater offered a selection of limited-edition jewels for the home; Michael Beaudry revealed uniquely designed diamond pieces; and Piaget displayed elegant timepieces and jewelry.

Alcohol was generously provided by: Ketel One Vodka, Champagne Piper Heidsieck, Archery Summit and Pine Ridge wineries and Don Julio Tequila.

The G&P Foundation for Cancer Research was established in 1996 by Denise Rich and her family in memory of her daughter, Gabrielle Rich Aouad, who died at the tender age of 27 from AML leukemia. The Foundation’s primary goal is to save lives by funding basic and clinical medical research in both conventional and complimentary disciplines, which focus on prevention, treatments and quality-of-life issues of leukemia, lymphoma and related cancers. The G&P Foundation is recognized as one of the largest non-governmental sources of grant support to blood cancer researchers at the nation’s leading

institutions and has awarded a total of \$4.2 million dollars in Medical Research Grants. Additional information can be accessed through the Foundation's website, www.gpfoundation.com.

Now in its 28th year, Robb Report is the international authority on the luxury lifestyle. Each month, the magazine reports on issues and trends affecting the affluent market, with coverage of exclusive events and features on exceptional automobiles, motorcycles, aircraft, art, jewelry, watches, fashion, travel, homes, wines, spirits and cigars. Additional information can be accessed through the magazine's Web site, www.robbreport.com.