

FOR IMMEDIATE RELEASE

Contacts: Shawn Purdy/Lindsey Brown
(212) 235-6814
shawn@slate-pr.com / lindsey@slate-pr.com

***Lorraine Schwartz and Patients from Children’s National Medical Center
Create One-of-a-Kind Fine Jewelry Pieces***

***Celebrity jeweler honors mother’s memory through partnership with
Gabrielle’s Angel Foundation***

New York, NY (February 11, 2013) – Gabrielle’s Angel Foundation Board Member, Lorraine Schwartz honored her mother’s love for children and art with a day of jewelry making. On a bright January morning, Lorraine and her siblings Ofira, also a jewelry designer and Ilan Sandberg traveled to our nation’s capital and spent the day with patients between the ages of 6 and 15 years old to create one-of-a-kind fine jewelry designs with gems donated by Lorraine Schwartz Inc.

The Shulamit’s Hope Foundation founded in memory of Schwartz’s mother, Shulamit who died of lung cancer, visited D.C. with the Gabrielle’s Angel Foundation staff where Lorraine and her team taught the children various design techniques and created pieces for their favorite celebrity that inspired and help them get through their difficult treatments. This form of art therapy delighted the patients and gave them a sense of pride.

“One of the most memorable times for our family was when my mother made jewelry during her treatments,” expressed Schwartz. “It was so therapeutic for all of us. We still have those pieces and cherish them.”

These unique creations will be worn on the red carpet by some of Lorraine Schwartz’s high-profile clients, some of today’s hottest musical stars. 100% of the proceeds will fund a grant to provide jewelry and art therapy programs at Children’s National Medical Center through a partnership with Gabrielle’s Angels Foundation. Children’s National is a leader in cancer research throughout the United States and around the world. Their dedicated oncology team is renowned for their expertise in specialized and comprehensive oncology care for children and teens.

For more information about Gabrielle’s Angel Foundation for Cancer Research, please visit gabriellesangels.org.

About Gabrielle’s Angel Foundation for Cancer Research

Gabrielle’s Angel Foundation for Cancer Research was created in 1996, when Grammy-nominated songwriter and philanthropist, Denise Rich lost her daughter Gabrielle, a vibrant 27-year-old actress and Hodgkin’s lymphoma survivor, to acute myelogenous leukemia. Gabrielle’s mother and sisters, Daniella

Rich Kilstock and Ilona Rich Schachter, believed the best way to honor Gabrielle’s memory was to create a Foundation that would fund the best and brightest scientific investigators with the hope that less toxic treatments, and ultimately a cure, might be discovered.

Gabrielle’s Angel Foundation funds young scientific investigators conducting research in the fields of leukemia, lymphoma, and related cancers. Since its inception, Gabrielle’s Angel Foundation has awarded grants totaling \$23 million to over 100 of the top physician-scientists in America. Acknowledged by the Better Business Bureau as an Accredited Charity and recognized as one of the “Best in America” by the Independent Charities of America, Gabrielle’s Angel Foundation maintains its status as one of the largest non-governmental sources of grant support for blood cancer research in the United States. In 2011, the Foundation announced the creation of its sister chapter, Gabrielle’s Angel Foundation UK, which will expand its mission to fund similar research in the United Kingdom. For more information, please visit: www.gabriellesangels.org / www.gabriellesangels.co.uk

About Lorraine Schwartz, Inc.

Lorraine Schwartz is a third generation diamond dealer. When she started designing for herself the world took notice. Before she knew it, A-list celebrities such as Barbra Streisand, Beyoncé Knowles, Elizabeth Taylor, and Jennifer Lopez were buying her collections and commissioning Lorraine to make one-of-a-kind pieces. Lorraine Schwartz jewelry is known for its individuality and workmanship and is adorned by celebrities and royal families worldwide. Schwartz has been honored by CFDA, Awarded the Accessories Council’s Innovator of the Year, and named one of US Weekly’s top 25 most stylish New Yorkers. Lorraine Schwartz, an ardent philanthropist, has been honored by the Crohn’s and Colitis Foundation of America, The Einstein Foundation, and has funded cancer research through the Shulamit’s Hope Foundation in memory of her mother. Lorraine Schwartz designs are sold exclusively at Bergdorf Goodman or by appointment only at her Fifth Avenue showroom in New York City.

About Children’s National Medical Center

Children’s National Medical Center in Washington, DC, has been serving the nation’s children since 1870. Home to Children’s Research Institute and the Sheikh Zayed Institute for Pediatric Surgical Innovation, Children’s National is consistently ranked among the top pediatric hospitals by U.S. News & World Report and the Leapfrog Group. Children’s National is a Magnet® designated hospital. With 303 beds and eight regional outpatient centers, Children’s National is the only exclusive provider of acute pediatric services in the Washington metropolitan area. For more information, visit ChildrensNational.org, or follow us on [Facebook](#) and [Twitter](#).