



## HOW YOU CAN HELP:

- **Host your own event** – Virtually any event can be turned into a fundraiser for the Foundation!
  - Connect with your local spin studio to see if you can host a Spin for a Cure event
  - Donate your birthday to our cause – Create a fundraising page on Crowdrise or Facebook and invite friends/family to donate in lieu of birthday gifts
  - Participate in a local 5K or sports endurance event and collect pledges to benefit the Foundation
- **Auction Help** – We welcome your suggestions and donations for our year-round auctions on Charitybuzz, Prizeo and similar platforms. The Foundation team is always available to brainstorm ideas with you.
- **20for20** – Support our milestone campaign to fund 20 grants in our 20<sup>th</sup> year! Donate directly or create your own campaign via Crowdrise or Facebook; ask Michele Keene in our office for details – [mkeene@gabriellesangels.org](mailto:mkeene@gabriellesangels.org)
- **Social Media Support** – Need an idea for #TBT or just want to switch up the link in your Instagram bio? Help us spread the word via your favorite social media platform (or all of them!)
  - **Where to Find Us**
    - @CureCancerNow on Twitter
    - @GabriellesAngels on Facebook, Instagram & Vimeo
    - [gabriellesangels.org](http://gabriellesangels.org) on the web
  - **Suggested Hashtags**
    - #CureCancerNow
    - #GabriellesAngels
    - #ResearchCuresCancer

## OUR QUEST: *To fund blood cancer research until a cure is found*

- Gabrielle's Angel Foundation funds the nation's most promising scientific investigators whose cutting-edge and innovative research focuses on cancer prevention, detection and finding less toxic treatments for those living with leukemia, lymphoma and related cancers.
- For two decades, Gabrielle's Angel Foundation has awarded grants totaling nearly \$30 million in global giving and maintains its status as one of the largest non-governmental sources of grant support for blood cancer research in the nation.

## OUR INSPIRATION: *Gabrielle Rich Aouad – Jan. 28, 1969 – Sept. 8, 1996*

- Gabrielle Rich Aouad, a 27-year-old Oxford graduate, actress and model survived Hodgkin lymphoma only to succumb to acute myelogenous leukemia (AML), a secondary cancer she developed from the toxicity of her lymphoma treatments.
- If the scientific advances made since her death had been available in 1996, Gabrielle would be alive today. This foundation was her idea.
- The Foundation honors Gabrielle's memory by funding the most cutting-edge, creative ideas in cancer research with an eye toward getting treatments from the bench, to the bedside, to a cure.



## OUR GRANTS: *We focus solely on research in the hematologic malignancies*

- We fund the highest caliber young investigators at an early stage in their careers, providing the seed money which allows them to pursue their most creative ideas when they cannot get funding from more conservative sources.
- Our Medical Research Awards total \$225,000 and are given over a three-year period.
- Unlike other foundations, we fund both traditional scientific research as well as projects that combine integrative or complementary therapies or botanical agents.
- We fund projects that are most likely to be translated into clinical trials within 3-5 years.

## OUR ACCOMPLISHMENTS:

- Since 1996, we have awarded grants totaling nearly \$30 million in global giving
- We are one of the largest sources of non-governmental grant support for blood cancer research in the nation
- On average, 85% of every dollar we raise directly funds research.
  - CharityWatch considers a charity to be "highly efficient" when program percentages are 75% or higher.